

United States Department of the Interior
Heritage Conservation and Recreation Service

National Register of Historic Places
Inventory—Nomination Form

For HCRS Use only
received NOV 17 1980
date entered APR 15 1982

See instructions in *How to Complete National Register Forms*
Type all entries—complete applicable sections

1. Name

historic William H. Long House

and/or common

2. Location

street & number 200 East ^{4th} Fourth Street not for publication

city, town Greenville vicinity of congressional district First

state North Carolina code 37 county Pitt code 147

3. Classification

Category	Ownership	Status	Present Use
<input type="checkbox"/> district	<input type="checkbox"/> public	<input checked="" type="checkbox"/> occupied	<input type="checkbox"/> agriculture
<input checked="" type="checkbox"/> building(s)	<input checked="" type="checkbox"/> private	<input type="checkbox"/> unoccupied	<input type="checkbox"/> commercial
<input type="checkbox"/> structure	<input type="checkbox"/> both	<input type="checkbox"/> work in progress	<input type="checkbox"/> educational
<input type="checkbox"/> site	Public Acquisition	Accessible	<input type="checkbox"/> entertainment
<input type="checkbox"/> object	<input type="checkbox"/> in process	<input checked="" type="checkbox"/> yes: restricted	<input type="checkbox"/> government
	<input type="checkbox"/> being considered	<input type="checkbox"/> yes: unrestricted	<input type="checkbox"/> industrial
	<u>N/A</u>	<input type="checkbox"/> no	<input type="checkbox"/> military
			<input checked="" type="checkbox"/> other: law offices

4. Owner of Property

name HV and D Associates

street & number 200 East Fourth Street

city, town Greenville vicinity of state North Carolina

5. Location of Legal Description

courthouse, registry of deeds, etc. Pitt County Courthouse

street & number

city, town Greenville state North Carolina

6. Representation in Existing Surveys

title None has this property been determined eligible? yes no

date federal state county local

depository for survey records N/A

city, town state

7. Description

Condition

excellent
 good
 fair

deteriorated
 ruins
 unexposed

Check one

unaltered
 altered

Check one

original site
 moved date _____

Describe the present and original (if known) physical appearance

The William H. Long House is a representative example of the Neo-classical Revival style homes built in North Carolina by prosperous businessmen and community leaders during the first quarter of the twentieth century. A two-story brick residence dominated by a monumental tetrastyle portico, the house is well proportioned and displays elements that suggest the growing popularity of the Colonial Revival style. Located near the Pitt County Courthouse in downtown Greenville, the Long House's recent rehabilitation and reuse as attorneys' offices have helped to assure its future in a town which has few reminders of its early twentieth century architectural fabric.

Built in 1917-1918, the William H. Long House is a large, boxy, two-story brick veneer house with a hipped roof intersected by gable roofed wings on the back and sides. A monumental pedimented portico supported by four composite columns dominates the front (north elevation) of the house and is balanced by a one-story porte cochere supported by paired Tuscan columns on the west elevation. Four interior chimneys with plastered panels and bands rise above the ceramic tile roof which is differentiated from the brick of the building by a wide metal cornice. All decorative details are concentrated on the front of the house except for the brick quions at every corner.

The ornamentation of the three bay front facade is achieved through the use of stone and decorative brick work. Stone keystones are used in the corbeled brick window surrounds on the first story, while stone lozenges are set in herringbone patterned brick panels above the second story windows. Stone sills are also employed with those on the second story being treated as pseudo-balconies by the installation of plain iron balustrades. The projecting central bay, treated as a pavillion beneath the two-story portico, contains the entrance which is further set off by a transom with beveled and leaded glass, and by a molded stone surround with consoles.

The interior is a center hall plan, two rooms deep, with wings at the rear for kitchen, pantry and bath. A stair at the back of the hall rises in three runs to the second floor. The finish throughout is plastered walls with wide molded baseboards and window and door surrounds. The mantles in each room are different in design, but reflect Colonial Revival detailing. Large single panel sliding doors divide the first floor rooms which are used today as private offices. Changes necessary to convert the residence into a professional building were strictly cosmetic.

8. Significance

Period	Areas of Significance—Check and justify below			
<input type="checkbox"/> prehistoric	<input type="checkbox"/> archeology-prehistoric	<input type="checkbox"/> community planning	<input type="checkbox"/> landscape architecture	<input type="checkbox"/> religion
<input type="checkbox"/> 1400-1499	<input type="checkbox"/> archeology-historic	<input type="checkbox"/> conservation	<input type="checkbox"/> law	<input type="checkbox"/> science
<input type="checkbox"/> 1500-1599	<input type="checkbox"/> agriculture	<input type="checkbox"/> economics	<input type="checkbox"/> literature	<input type="checkbox"/> sculpture
<input type="checkbox"/> 1600-1699	<input checked="" type="checkbox"/> architecture	<input type="checkbox"/> education	<input type="checkbox"/> military	<input type="checkbox"/> social/ humanitarian
<input type="checkbox"/> 1700-1799	<input type="checkbox"/> art	<input type="checkbox"/> engineering	<input type="checkbox"/> music	<input type="checkbox"/> theater
<input type="checkbox"/> 1800-1899	<input type="checkbox"/> commerce	<input type="checkbox"/> exploration/settlement	<input type="checkbox"/> philosophy	<input type="checkbox"/> transportation
<input checked="" type="checkbox"/> 1900-	<input type="checkbox"/> communications	<input type="checkbox"/> industry	<input type="checkbox"/> politics/government	<input type="checkbox"/> other (specify)
		<input type="checkbox"/> invention		

Specific dates 1917-1918 constructed Builder/Architect Unknown

Statement of Significance (in one paragraph)

Built in 1917-1918 by William Henry Long and his wife Jennie M. Long (nee Williams), the William H. Long House is a fine example of an imposing Neo-classical Revival style residence designed for the locally prominent attorney and politician. Set on a small rise in what was once a prestigious neighborhood near the Pitt County Courthouse and Greenville's central business district, the house -- an isolated and unmistakable reminder of the owner's wealth and the town's early twentieth century growth -- is now surrounded by commercial structures and parking lots. Purchased from Mr. Long's daughter in 1979, the house has been recently renovated and is being used as offices by HD&V Associates, one of Greenville's largest law firms whose partners are also active in local politics.

Criteria assessment:

- B. Associated with the life of William Henry Long (1866-1920), a prominent Greenville attorney and politician who specialized in real estate and served as mayor from 1901 to 1903.
- C. Representative example of the Neo-classical Revival style house popular near the turn of the twentieth century; it was built to reflect the owner's prominence and is now one of the few remaining residential resources which reflects Greenville's early twentieth century growth and development.

9. Major Bibliographical References

Alumni Directory. Chapel Hill: The Alumni Office, 1954.

The Daily Reflector. Greenville. July 1, 1902; February 4, 1903.

ACREAGE NOT VERIFIED

10. Geographical Data

UTM NOT VERIFIED

Acreeage of nominated property less than 1 acre

Quadrangle name Winterville, NC (1903)

Quadrangle scale 1:62500

UMT References Lat. 35 26' 43"

Long. 77 22' 31"

A

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Zone Easting Northing

B

--	--	--	--	--	--	--	--	--	--

Zone Easting Northing

C

--	--	--	--	--	--	--	--	--	--

D

--	--	--	--	--	--	--	--	--	--

E

--	--	--	--	--	--	--	--	--	--

F

--	--	--	--	--	--	--	--	--	--

G

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H

--	--	--	--	--	--	--	--	--	--

Verbal boundary description and justification

The William H. Long nomination includes the less than one acre lot on which the house sits and which is located at the SE corner of Fourth and Cotanche streets in downtown Greenville.

List all states and counties for properties overlapping state or county boundaries

state NA code county NA code

state code county code

11. Form Prepared By

Architectural description: Renee Gledhill-Earley, Survey Specialist

name/title History: Charles M. Vincent, owner and Jerry L. Cross, Researcher

Survey & Planning Branch

organization Archaeology & Historic Preservation Section date June 1980

NC Division of Archives & History

street & number 109 East Jones St.

telephone (919) 733-6545

city or town Raleigh

state North Carolina 27611

12. State Historic Preservation Officer Certification

The evaluated significance of this property within the state is:

national state local

As the designated State Historic Preservation Officer for the National Historic Preservation Act of 1966 (Public Law 89-665), I hereby nominate this property for inclusion in the National Register and certify that it has been evaluated according to the criteria and procedures set forth by the Heritage Conservation and Recreation Service.

State Historic Preservation Officer signature

title State Historic Preservation Officer

date July 10, 1980

For HCRS use only

I hereby certify that this property is included in the National Register

Entered in the
National Register

date

4/15/82

Keeper of the National Register

Attest:

date

Chief of Registration

United States Department of the Interior
Heritage Conservation and Recreation Service
National Register of Historic Places
Inventory—Nomination Form

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date entered

Continuation sheet William H. Long House

Item number 8

Page 1

Until 1889, Pitt County was almost totally dominated by agriculture. It was characterized by a handful of small communities and a slowly growing county seat at Greenville. In the aforementioned year, the Scotland Neck and Kinston Railroad was completed to Greenville, awakening the commercial interests of the sleepy town and replacing the Tar River as the county's chief commercial artery of transportation. A year later the railroad line was extended to Kinston, opening the market for tobacco producing Pitt County. Towns sprang up along the railroad; the county's population increased by nearly 25 per cent; and new, agriculture related industries emerged in Greenville and other small towns. In 1891, the county's first tobacco warehouse opened in Greenville, the first of more than thirty that would be built over the years. A flurry of railroad building in the 1890s crisscrossed the county, bringing manufacturing and industrial enterprises into the sprawling farmlands. While the smaller towns received some of the benefits of the boom era of the 1890s, Greenville took the lion's share and gradually emerged as the "metropolis" of Pitt County. Three disastrous fires (1896, 1899, and 1910) destroyed most of the buildings on Main Street and the courthouse square and did considerable damage to the structures along Third and Fourth streets. Nevertheless, Greenville continued to grow far more rapidly than the county, becoming an industrial island in a sea of agriculture.

Pitt County's boom period, which had begun in 1891, continued through the second decade of the twentieth century. Taxable wealth increased by 78 per cent, 14 per cent higher than the state average. Most of the increase was attributed to the growth in the tobacco industry, but other manufacturing interests were making their appearance by 1920. The town of Greenville (pop. 5,772) also engaged in lumber, fertilizer, buggy, and other manufacturing enterprises.

William H. Long, a prominent Greenville attorney, built the house that bears his name in 1917-1918. It was constructed on land belonging to his wife, Jennie M. Long, who had bought out the interests of her brothers and sisters. Mrs. Long's father, Dr. Richard Williams, had owned the property and lived at the site for many years. The older home of Dr. Williams was torn down by William H. Long in August, 1917. The older house was located on the same lot but in the northwestern corner next to the street. The property, consisting of lot numbers 129 and part of 130, remained in the Williams-Long family for over a century.¹

William Henry Long was born near Hertford, North Carolina, on September 7, 1866, and moved at age 7 to Tennessee with his father. He entered the University of Tennessee but returned to North Carolina to complete his education. He was graduated from the University of North Carolina in 1892 with a specialty in legal studies. Long moved to Greenville and studied law under former governor Thomas J. Jarvis. He was granted admission to the bar in 1893 and set up practice in the growing town.²

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Heritage Conservation and Recreation Service**

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Continuation sheet William H. Long House

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Page 2

As an attorney, Long acted as legal counsel and agent for Messrs. Elliott Bros. of Baltimore, Maryland. Messrs. Elliott Bros. were once the owners of the largest amount of residential and commercial property in Greenville, and paid the highest taxes in the county. They also held much valuable property in other parts of Pitt County. As their agent in 1903, Long conducted the biggest land transaction ever seen in that area up until that time.³

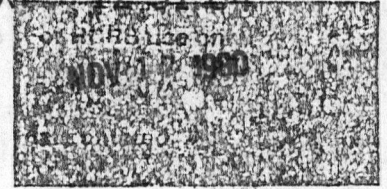
In 1901, William Henry Long was elected mayor of Greenville and served for two years, declining reelection in 1903. His administration was marked by progress, popularity, and a cordial relationship with the Board of Aldermen, who upon his retirement presented the outgoing mayor with a gold headed cane in recognition of his service.⁴

Long lived in the house until his death in 1920.⁵ On December 16, 1898, he had married Jennie Williams of Greenville and two daughters were born of the union, Hennie Estelle and Anna Elliott. The widow continued to live in the house for many years, even though she transferred title to her daughters in 1940.⁶ The youngest daughter, Anna, married J. P. Royer and lived in the house, along with Anna's daughter, Jane Joyner, born from Anna's first marriage. Jane moved out of the house a few years ago. Anna continued her residence until she sold the property on December 3, 1979 to the law firm of Howard, Vincent & Duffus (HV&D Associates).⁷

The house is a substantial example of a type widely popular in North Carolina communities around the turn of the century. Probably influenced by the 1893 Columbian Exposition, which produced such enthusiasm for the revival of classicism in the country, as well as by the Jamestown Exposition of 1907, prosperous mill owners, bankers, professional men and others were attracted to the columned house in the early twentieth century. Nearly every North Carolina town boasts one or more of these large, boxy dwellings dominated by a tall portico, most often with Corinthian columns. Here, in an example of the late teens, the brick material of the walls and the Colonial detail suggest the coming influence of the Colonial Revival. The house is unusually well-preserved in form, plan, and detail. Greenville grew rapidly in the early twentieth century, and this house is among the most notable domestic examples from that period; it is made especially significant locally by the fact that so much of Greenville's heritage has been lost during subsequent development.

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Continuation sheet William H. Long House

Item number 8

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¹Charles M. Vincent, Interview with Anna Long Royer, daughter of William H. Long, November, 1979, hereinafter cited as Royer interview; Pitt County Deed Books, Office of the Register of Deeds, Pitt County Courthouse, Greenville, Deed Book L-11, p. 268, hereinafter cited as Pitt County Deed Book. A ledger once owned by William H. Long, now in possession of Howard, Vincent & Duffus Law Firm, Greenville, has pasted a \$500 Confederate note with the following inscription: "This bill was found in the old house where Dr. Richard Williams lived when the house was torn down in August 1917."

²Royer interview; and Alumni Directory (Chapel Hill: The Alumni Office, 1954), 543, hereinafter cited as Alumni Directory.

³The Daily Reflector (Greenville), February 4, 1903, hereinafter cited as Daily Reflector.

⁴Daily Reflector, July 1, 1902.

⁵Alumni Directory, 543.

⁶Royer interview; and Pitt County Deed Book J-23, p. 456.

⁷Royer interview; and Researcher's interview with Charles M. Vincent, March 17, 1980.

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Continuation sheet William H. Long House Item number 9 Page 1

Howard, Vincent & Duffus. HV&D Associates, Notes in Division of Archives and History, Raleigh.

Pitt County Records
Deeds
Wills

Vincent, Charles M. Interview with Anna Long Royer, November, 1979.

Property

Long, William H., House

*DUE
11/7/81*

State

NC, Pitt

Working Number

11.17.80. 2824

TECHNICAL

CONTROL

Photos

3

Maps

1

HISTORIAN

ARCHITECTURAL HISTORIAN

ARCHEOLOGIST

OTHER

HAER

Inventory _____

Review _____

REVIEW UNIT CHIEF

BRANCH CHIEF

KEEPER

National Register Write-up _____

Send-back _____

Entered _____

Federal Register Entry _____

Re-submit _____

NATIONAL REGISTER OF HISTORIC PLACES

United States Department of the Interior
National Park Service

EVALUATION / RETURN SHEET

Property: LONG, William H., House
State, County: NC, Pitt
Federal Agency: _____

Working No. 11.17.80/2024
Fed. Reg. Date: 2.1.83
Date Due: 3/2/82

- resubmission
- nomination by person or local government
- owner objection
- appeal

Entered in the
National Register
photos
maps

Action: ACCEPT 4/15/82
 RETURN _____
 REJECT _____

Substantive Review: sample request appeal NR decision

Reviewer's comments:

Recom./Criteria _____
 Reviewer _____
 Discipline _____
 Date _____
 see continuation sheet

Nomination returned for: technical corrections cited below
 substantive reasons discussed below

1. Name

2. Location

3. Classification

Category	Ownership	Status	Present Use
	Public Acquisition	Accessible	

4. Owner of Property

5. Location of Legal Description

6. Representation in Existing Surveys

has this property been determined eligible? yes no

7. Description

Condition	Check one	Check one
<input type="checkbox"/> excellent	<input type="checkbox"/> deteriorated	<input type="checkbox"/> unaltered
<input type="checkbox"/> good	<input type="checkbox"/> ruins	<input type="checkbox"/> altered
<input type="checkbox"/> fair	<input type="checkbox"/> unexposed	<input type="checkbox"/> original site
		<input type="checkbox"/> moved date _____

Describe the present and original (if known) physical appearance

- summary paragraph
- completeness
- clarity
- alterations/integrity
- dates
- boundary selection

for NPS use only

8. Significance

Period _____ Areas of Significance—Check and justify below

Specific dates _____

Builder/Architect _____

Statement of Significance (in one paragraph)

- _____ summary paragraph
- _____ completeness
- _____ clarity
- _____ applicable criteria
- _____ justification of areas checked
- _____ relating significance to the resource
- _____ context
- _____ relationship of integrity to significance
- _____ justification of exception
- _____ other

9. Major Bibliographical References

10. Geographical Data

Acreage of nominated property _____

Quadrangle name _____

USMT References _____

Verbal boundary description and justification _____

11. Form Prepared By

12. State Historic Preservation Officer Certification

The evaluated significance of this property within the state is:

_____ national _____ state _____ local

State Historic Preservation Officer signature _____

Site _____ date _____

13. Other

- _____ Maps
- _____ Photographs
- _____ Other

Questions concerning this nomination may be directed to _____

Signed _____ Date _____ Phone: 202 272-3504

Comments for any item may be continued on an attached sheet



William H. Long House
200 E. Fourth St.
Greenville, NC

NOV 17 1980



HOWARD VINCENT & DAVIDSON
ATTORNEYS AT LAW
—
THE WALTON HOUSE... 1871-1878
200 E. FORTNIGHT STREET

NEGATIVE NUMBER N-80-5-1612

PHOTOGRAPHER _____
NOV 17 1980

PHOTO DATE _____

SUBJECT WILLIAM H. LONG HSE
PITT CO.

FROM DIVISION OF
ARCHIVES & HISTORY
RALEIGH, N. C.

JUL 3 1980

PRINT BY
HISTORIC PRESERVATION SECTION

9/21/91



NEGATIVE NUMBER N-72-12-5383

PHOTOGRAPHER JANET K. SEAPKER

NOV 17 1980

PHOTO DATE 2-73

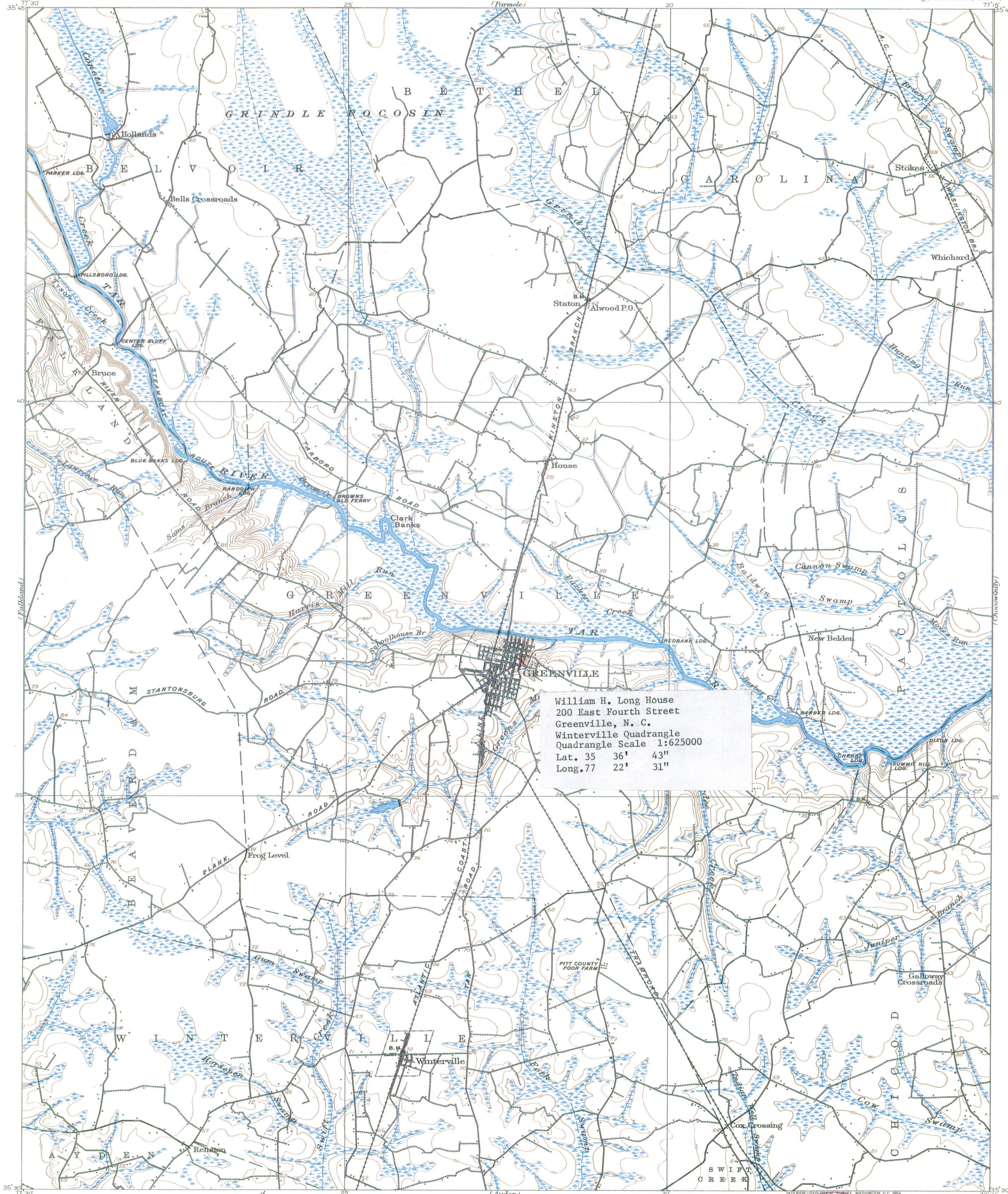
SUBJECT William H. Long House
PITT CO.

FROM DIVISION OF
ARCHIVES & HISTORY
RALEIGH, N. C.

JUL 8 1980

PRINT BY
HISTORIC PRESERVATION SECTION

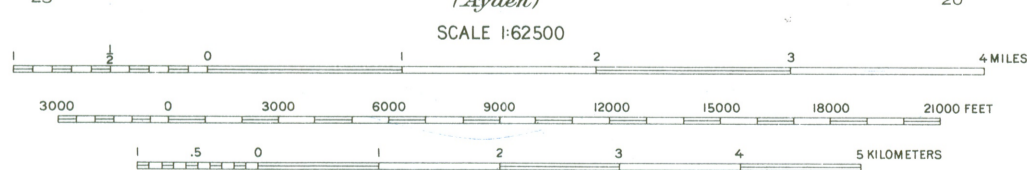
~~58~~ 5383-4



William H. Long House
200 East Fourth Street
Greenville, N. C.
Winterville Quadrangle
Quadrangle Scale 1:625000
Lat. 35 36' 43"
Long. 77 22' 31"

H.M. Wilson, Geographer in charge.
Topography by E.G. Hamilton, C.L. Hoopes, and Robert Coe.
Control by Oscar Jones, Albert Pike, and Robert Coe.
Surveyed in 1901 and 1903.

APPROXIMATE MEAN
DECLINATION 1903



FOR SALE BY U. S. GEOLOGICAL SURVEY, WASHINGTON 25, D. C.
A FOLDER DESCRIBING TOPOGRAPHIC MAPS AND SYMBOLS IS AVAILABLE ON REQUEST



W44

NORTH
CAROLINA
DEPARTMENT
OF
CULTURAL
RESOURCES

October 24, 1980

Raleigh,
North Carolina
27611

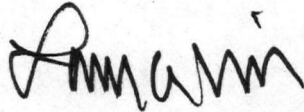
Mr. Jerry L. Rogers
National Register of Historic Places
Department of the Interior
Heritage Conservation and Recreation Service
440 G. Street, N.W.
Washington, D. C. 20240

Dear Mr. Rogers:

Enclosed is the nomination for the William H. Long House in
Pitt County, North Carolina, to be entered in the National
Register of Historic Places.

We trust you will find this nomination in order. If there
are any questions, please call us.

Sincerely yours,



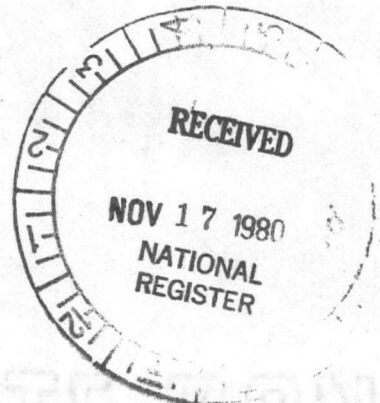
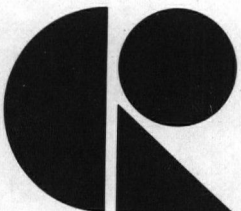
Larry E. Tise
State Historic Preservation Officer

LET/bh

Enclosures

cc: Honorable Robert Morgan
Honorable Jesse Helms
Honorable Walter B. Jones

Sara W. Hodgkins,
Secretary
James B. Hunt, Jr.,
Governor



CERTIFICATE BOND

25% COTTON FIBER

NORTH
CAROLINA
DEPARTMENT
OF
CULTURAL
RESOURCES

Raleigh,
North Carolina
27611

Division of
Archives and History
William S. Price, Jr., Director

Sara W. Hodgkins,
Secretary
James B. Hunt, Jr.,
Governor



February 23, 1982

Ms. Carol Shull
National Register of Historic Places
U.S. Department of the Interior
National Park Service
440 G Street, N.W.
Washington, D.C. 20240

Dear Ms. Shull:

Enclosed is the nomination for William H. Long House in Pitt County, North Carolina, to be entered in the National Register of Historic Places.

The nomination was originally submitted under the signature of the former State Historic Preservation Officer, Larry E. Tise. I concur with the nomination of this property.

We trust that you will find this nomination in order. If there are any questions, please call us.

Sincerely yours,

William S. Price, Jr.
State Historic Preservation Officer

WSP:bch

Enclosures

cc: Honorable John East
Honorable Jesse Helms
Honorable Walter B. Jones

ENTRIES IN THE NATIONAL REGISTER OF HISTORIC PLACES

STATE NORTH CAROLINA

Date Entered APRIL 15, 1982

<u>Name</u>	<u>Location</u>
✓ <u>Long, William H., House</u>	Greenville Pitt County
Oaklana	Roxobel vicinity Bertie County
Deane House	Cofield vicinity Hertford County

Notified

Honorable Walter B. Jones
Honorable Jesse Helms
Honorable John Porter East
Southeast Regional Office, NPS

State Historic Preservation Officer
Dr. William S. Price, Jr.
Director, Division of Archives
& History
Department of Cultural Resources
109 East Jones Street
Raleigh, North Carolina 27611

Waiver by Property Owner

Dr. William S. Price, Jr.
109 E. Jones Street
Raleigh, N. C. 27611

Dear Dr. Price:

This will confirm that I am fully aware of the effects of listing a property in the National Register of Historic Places. I recognize that, under the National Historic Preservation Act, I am entitled to object to the proposed listing of my property by a notarized, written statement. If I am the sole owner and I object, my property will not be listed. If there are multiple owners of this property and a majority of the owners object, the property will not be listed.

Following is the address of my property:

200 E. Fourth Street
Greenville N.C. 27834

I hereby waive my right to object to the proposed listing and notify you that I request that my property be listed in the National Register at the earliest possible date.

Sincerely,

HB! Associates
By M. J. [Signature]
General Partner