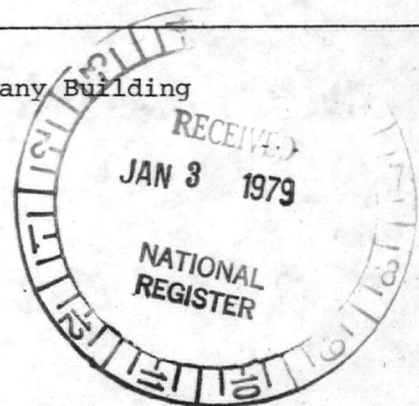


NAME: Coxe Avenue Buildings: Asheville Transfer & Storage Company Building

LOCATION: 192-194 Coxe Avenue

OWNER: Paul Warlick
398 Vanderbilt Road
Asheville, NC



DESCRIPTION: The former Asheville Transfer and Storage Company building at 192-194 Coxe Avenue is a three-story reinforced concrete building with a facade of slightly-glazed stretcher bond tan brick trimmed with limestone. The central four bays of the eight bay elevation project slightly to form a frontispiece whose verticality is accentuated by parallel piers of brick. The first floor is composed of a central entrance in the frontispiece with receding stepped brick panels on either side. The original door and frame have been replaced with a simple, bronze anodized aluminum and bronzetone glass entrance. On the north side of the entrance is a crisply-cut display window, and on the south side is the garage door, recessed behind a crisply-cut entrance with wrought-iron gates. The second and third story window bays are recessed slightly and the spandrels between them are vertical-running stretcher bond panels. The windows themselves are metal awning sash. The parapet of the building is decorated with patterned brickwork of corbelled vee patterns, recessed panels and soldier brick courses. The parapet also sports limestone inserts with an inverted fountain motif and feather motif limestone caps on the central piers.

SIGNIFICANCE: The former Asheville Transfer and Storage Company building is a key structure on Coxe Street, architecturally, a sister structure to the auto warehouses, but looking forward in its Art Deco stylistic detailing to commercial buildings of the 1930s and 1940s. The quality of design and workmanship of the building is above average for the downtown, and is is, except for a well-designed new entrance, complete intact.

A 1929 newspaper article identifies J. H. Morris as the original owner of the building, which was designed by local architect V. W. Breeze. The first occupant of the building listed in the City Directory is the Asheville Transfer and Storage Company, Herbert C. and H. Edwin Allen, proprietors. (over)

DATE: 1929

PHOTO NO.: N.78-2--787

UTM: 17-359160/3939090

ACREAGE: Less than 1 acre

VERBAL BOUNDARY DESCRIPTION: See Plat Map, Ward 4, Lot 191 $\frac{1}{4}$

DATE RECORDED:

BY:

Bibliography

"New Building Here to Cost About \$38,000", Asheville Times, May 7, 1929, p. 1.
Asheville City Directores.

Property

ASHEVILLE HISTORIC AND ARCHITECTURAL MULTIPLE RESOURCE AREA

See reverse

State N.C.

Working Number 1.3.79.29

TECHNICAL

Photos 11, 9
Maps 2

CONTROL

Well-written, lots of info; ~~but not by buildings as a resort~~ ^{reflects development of Asheville} **HISTORIAN**
~~document sufficiently to judge eligibility. District is a~~
~~well-documented area with historical significance.~~
Very large # 20th C "linking bldgs" not photo'd. Accept
OK 1.5.79
4-3-79

A well-composed MR nomination — **ARCHITECTURAL HISTORIAN**
perhaps w/ excessive documentation. The ACCEPT
district is well-drawn and its boundaries properly
justified. All bldgs. within it are described and
addressed. All bldgs. < 50% of MR are discussed
4/16/79

in context of 1920's "BDM" period in Asheville. **ARCHEOLOGIST**
single knobs outside district are acceptable —
on basis of exceptional architectural significance and/or
historical associations.
Archaeological research is reflected in developmental history.

One commercial district and eleven single properties. Overly long #7 and #8 but
otherwise good nomination in terms of comprehension of MR concept and presentation.
District photos limited but supplemented by map and written documentation.
Properties are historically significant in the context of late 19th and early 20th century
growth associated with railroad; auto show rooms
reflect the continued prosperity and impact of the auto on the resort community
Several previously listed properties. **HAER**
ACCEPT Inventory _____
DUBIE 4/23/79 Review _____

REVIEW UNIT CHIEF

Accept
Leborich
4/26/79

BRANCH CHIEF

KEEPER

National Register Write-up _____
Federal Register Entry 6-5-79

Send-back _____
Re-submit _____

Entered APR 26 1979

79001665

79001666

79003323

79003324

79003325

79001675

79001682

79001681

79001683

79001678



Morgan Bros. School Supplies, Inc.
OFFICE AND SHOWROOM

BEN'S T

ALCOHOLIC BEVERAGES 196 CARBONATED BEVING

NEGATIVE NUMBER N. 78-2-787 JAN 3 1979

PHOTOGRAPHER David Black

PHOTO DATE February 1978

SUBJECT Asheville Transfer and Storage Building

Buncombe Co., Asheville

APR 26 1979

Asheville Historic and Architectural Multiple Resource
Area

FROM DIVISION OF
ARCHIVES & HISTORY
RALEIGH, N. C.

OCT 30 1978

PRINT BY
HISTORIC PRESERVATION SECTION

787

Please refer to the map in the
Multiple Property Cover Sheet
for this property

Multiple Property Cover Sheet Reference Number

64000445