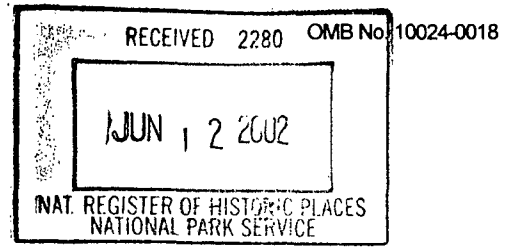


United States Department of the Interior
National Park Service

National Register of Historic Places Registration Form

OK
2002



1. Name of Property

historic name Stix, Baer & Fuller Dry Goods Company's "Grand Leader" Relay Station

other names/site number Warehouse of Fixtures

2. Location

street & number 3712-3748 Laclede Avenue; 3717 Forest Park Boulevard [N/A] not for publication

city or town St. Louis [N/A] vicinity

state Missouri code MO county St. Louis [Independent City] code 510 zip code 63108

3. State/Federal Agency Certification

As the designated authority under the National Historic Preservation Act, as amended, I hereby certify that this nomination request for determination of eligibility meets the documentation standards for registering properties in the National Register of Historic Places and meets the procedural and professional requirements set forth in 36 CFR Part 60. In my opinion, the property meets does not meet the National Register criteria. I recommend that this property be considered significant nationally statewide locally. (see continuation sheet for additional comments).

Claire F. Blackwell 11 June 02
Signature of certifying official/Title Claire F. Blackwell/ Deputy SHPO Date

Missouri Department of Natural Resources
State or Federal agency and bureau

In my opinion, the property meets does not meet the National Register criteria. (See continuation sheet for additional comments.)

Signature of certifying official/Title Date

State or Federal agency and bureau

4. National Park Service Certification

- I hereby certify that the property is:
- entered in the National Register.
 See continuation sheet.
 - determined eligible for the National Register.
 See continuation sheet.
 - determined not eligible for the National Register.
 - removed from the National Register.
 - other, (explain):

Edson A. Beall 7.17.02
Signature of the Keeper Date of Action

Stix, Baer & Fuller Dry Goods Company's "Grand Leader" Relay Station
Name of Property

St. Louis (Independent City), Missouri
County and State

5. Classification

Ownership of Property
(Check as many boxes as apply)
 private
 public-local
 public-State
 public-Federal

Category of Property
(Check only one box)
 building(s)
 district
 site
 structure
 object

Number of Resources within Property
(Do not include previously listed resources in the count.)

Contributing	Noncontributing	
2	0	buildings
0	0	sites
0	0	structures
0	0	objects
2	0	Total

Name of related multiple property listing
(Enter "N/A" if property is not part of a multiple property listing.)
N/A

Number of contributing resources previously listed in the National Register
0

6. Function or Use

Historic Functions
(Enter categories from instructions)
COMMERCE/TRADE: warehouse

Current Functions
(Enter categories from instructions)
COMMERCE/TRADE: warehouse

7. Description

Architectural Classification
(Enter categories from instructions)
No style

Materials
(Enter categories from instructions)
foundation CONCRETE
walls BRICK
CONCRETE
roof ASPHALT
other TERRA COTTA
METAL

Narrative Description
(Describe the historic and current condition of the property on one or more continuation sheets.)

United States Department of the Interior
National Park Service

National Register of Historic Places Continuation Sheet

Section number 7 Page 1

Stix, Baer & Fuller Dry Goods Company's
"Grand Leader" Relay Station
St. Louis [Independent City], Missouri

Summary:

The Stix, Baer & Fuller Dry Goods Company's "Grand Leader" Relay Station ("Stix, Baer & Fuller Relay Station") is a red brick, flat roof, commercial facility that consists of two attached buildings in Midtown St. Louis. The property is located at 3712-3748 Laclede Avenue and 3717 Forest Park Boulevard, a commercial and residential area near the intersection of South Spring Avenue. The facility, which was owned by Stix, Baer & Fuller/Grand Leader Realty Company, was built and expanded in four stages from 1914-1941. The original 1914, two-story Relay Station on Laclede Avenue received a six-story addition to the east in 1927 and a three-story addition to the west in 1941, resulting in a combined frontage of 359 feet and a depth of 182 feet. The 1922 Forest Park Boulevard building is five stories and has a frontage of 78 feet and a depth of 183 feet. The two Stix, Baer & Fuller Relay Station buildings were connected in 1953 via an alley bridge to create one building consisting of 79,612 square feet. The Stix, Baer & Fuller Relay Station is massive in size and form and generally functional in style and appearance. Both of the buildings have a flat roof made of tar, gravel and asphalt with metal gutters and downspouts.¹ Lacking much ornamentation, the facility's foundation and frame is poured concrete that has been left exposed and corresponds to an interior grid of columns used to support the structure. Much of the exterior surface within the concrete frame is covered by brick and large, multi-pane, industrial-style, steel windows. Clay coping tiles adorn the roof of the Laclede Avenue building on the east and west elevations. The facility does show age, as some windows are broken and parts of the red brick and concrete exterior are cracked and worn. However, minimal alterations, including replacement glass block windows, new storefront entrances, and changes to the overhead doors, have been made to the exterior over time. The facility still retains its original fenestration pattern and is in good repair. The interior is still operational as a warehouse, with the loading area of the Laclede building sunken in relation to the rest of the showroom floor.² The original openness and unornamented look has been preserved with changes being held to a minimum. Together, the interior and exterior still maintain the size, shape, and associations with the facility's historic function as a relay station and warehouse; therefore, there is a high degree of integrity associated with the Stix, Baer & Fuller Relay Station.

Elaboration:

The Stix, Baer & Fuller Relay Station is located in the "Midtown" section of the City of St. Louis. The boundaries for Midtown include Delmar on the north, Manchester on the south, Kingshighway on the west, and Jefferson on the east. The Stix, Baer & Fuller Relay Station is located at the southwest quadrant of the intersection of Laclede Avenue and South Spring Avenue and also west of the northwest quadrant of the intersection of Forest Park Avenue and South Spring Avenue.³ The property is located within a neighborhood of industrial and commercial facilities as well as multi-family residential housing. St. Louis University is directly to the northeast and Barnes, Jewish, Childrens and the Washington University Medical School hospital

¹ Ernest A. Demba and Howard L. Goldberg, A Certified Appraisal Report of an Industrial Building Located at 3712 Laclede Avenue St. Louis, Missouri (Clayton, MO: Demba-Bank and Associates, 1992) 25.

² Demba, 3712 Laclede Avenue 27.

³ Demba, 3712 Laclede Avenue 20 and Ernest A. Demba and Howard L. Goldberg, A Certified Appraisal Report of an Industrial Building Located at 3717 Forest Park Avenue St. Louis, Missouri (Clayton, MO: Demba-Bank and Associates, 1992) 22.

United States Department of the Interior
National Park Service

National Register of Historic Places Continuation Sheet

Section number 7 Page 2

Stix, Baer & Fuller Dry Goods Company's
"Grand Leader" Relay Station
St. Louis [Independent City], Missouri

complex is to the west.⁴ The Stix, Baer & Fuller Relay Station is strategically located near major highways and the Mississippi River, and approximately one mile to the east is the Central Business District. A floor plan and photo key of the Stix, Baer & Fuller Relay Station is included as Continuation Page 7.

Two notes of clarification should be addressed. Building permits list the owner of the Stix, Baer & Fuller Relay Station as both the Grand Leader Realty Company and also Stix, Baer & Fuller, depending on when the permit was issued. It is assumed that the Grand Leader Realty Company was a smaller entity primarily charged with overseeing real estate purchasing and expansion of the Stix, Baer & Fuller Company, by whom it was owned or closely associated; however, no evidence has been found to support this claim. In addition, a Grand Leader store was located in McLeansboro, Illinois, at the turn of the century, but it does not appear to have any relationship to the Stix, Baer & Fuller Dry Goods Company's "Grand Leader" department store.

Building No. 1

This two-story, red brick relay station with a stepped terra cotta parapet was completed in 1914 and called the Stix, Baer & Fuller Dry Goods Company's "Grand Leader" Relay Station. The project architect was A. B. Groves, and the construction company was the Murch Bros. The initial size of the Stix, Baer & Fuller Relay Station included a frontage of 217 feet and a depth of 182 feet.⁵ A sketch of the Relay Station appeared in both the St. Louis Post-Dispatch and the St. Louis Globe-Democrat on May 31, 1914, and this sketch is included on Continuation Sheet 8. A comparison of this sketch to present-day photos reveals that the Relay Station remains similar in appearance to its original construction.

The Stix, Baer & Fuller Relay Station façade, which faces north, is twenty-five bays wide, with each bay consisting of large, multi-pane, industrial-style windows now infilled with glass block with a single smaller framed window within each probably used for ventilation. The recessed fenestration pattern is still visible through the glass block, and each window has a brick lintel above it and a simple concrete sill below it. On the ground level, beginning at the east end of the façade and moving westward are two bays, then a large storefront window and store entrance that spans three bays. The three bays containing the storefront window and store entrance have been altered from their original condition. Originally, these three bays consisted of one window and a garage entrance spanning two bays (see Continuation Sheet 8). It is likely this alteration occurred after the period of significance; however, one original garage entrance still remains. This alteration does not detract from the ability of the Relay Station to convey its historic function so historic integrity remains. Moving further west are three more bays, then a non-functional, electric overhead door that spans three bays. According to building permits, unspecified alterations to the Relay Station occurred in 1943 and 1950 and could have included modernization of this door. Historic integrity is not compromised because these changes occurred within the building's period of significance. West of this electric overhead door is one bay, then one bay with a shortened window and the entrance to the current business Warehouse of Fixtures directly below it. The 1914 sketch indicates that this shortened bay and entrance are alterations to the original building that could have occurred during the 1943 and 1950 changes. Assuming this is the case, historic integrity would not be compromised with these alterations. Twelve unaltered bays span the remainder of the façade.

⁴ Demba, 3712 Laclede Avenue 20.

⁵ "Stix-Baer Relay Station to have 6-Story Addition," St. Louis Post-Dispatch 18 Dec. 1927: 1B.

United States Department of the Interior
National Park Service

National Register of Historic Places Continuation Sheet

Section number 7 Page 3

Stix, Baer & Fuller Dry Goods Company's
"Grand Leader" Relay Station
St. Louis [Independent City], Missouri

The street slopes downward to the west so the exposed concrete foundation gradually appears at the water table. Red brick covers the remainder of the façade, with three decorative, rectangular, terra cotta friezes near the roofline. These friezes contain terra cotta cornices, dentil courses along the top and soldier courses along the bottom. One of these friezes, above the 12th-14th bays, still reads "RELAY STATION." The other two friezes, above bays 3-5 and bays 21-23, are covered now by orange facing. According to the 1914 sketch, the eastern frieze historically read "STIX, BAER & FULLER DG" and the western frieze read "GRAND LEADER." No record could be found to determine when these friezes were covered. Rising 12 inches above the roofline directly overhead each of the two covered friezes is a parapet with a glazed terra cotta cap, which is characteristic of warehouse building style. The south (alley) elevation is functional in appearance, gaining rhythm from 43 asymmetrically-placed, industrial-style windows. At the east end, the electric overhead truck door still serves its original function, and it is surmounted by a recent sign reading "Warehouse of Fixtures Customer Pickup" (see Photos 1 and 2). The few alterations to the building after its period of significance do not alter the ability of the Relay Station to convey its historic significance; therefore, the building retains historic integrity.

Building No. 2

Built in 1922, this building is five stories tall with a frontage of approximately 70 feet. The façade is three bays wide with each bay containing an industrial sash of large, multi-pane windows with brick filling below. The west side of the façade's roof has a 6-inch brick parapet with a terra cotta cap, while the east side of the roof is missing its original 12-inch brick parapet. At the roof's center is a "Stix, Baer & Fuller" sign, which is reminiscent of Art Deco style with its line detail, against brick detail with a terra cotta cap. The ground level of the façade has a garage entrance on the east end that is one bay wide. According to a building permit issued on December 7, 1961, the overhead door replaced a plate glass window. While this alteration occurred after the period of significance, an overhead door is a common feature of a relay station and does not prevent the building from conveying its historic significance. The west end of the façade has a one-and-one-half story tall, office entrance framed in terra cotta and brick with a terra cotta frieze that reads "OFFICE" above the metal-framed doorway. This entrance provides access to the building and extends back from Forest Park Boulevard to connect to the west elevation's five-story projecting bay stairwell and elevator shaft, which is slightly recessed from the back alley. This projecting bay includes bays four and five of the eight bayed elevation. The east elevation is similar to the façade in that it is five stories, each with eight bays of large, multi-pane industrial-style windows. The north elevation of Building No. 2, which faces the back alley, contains two truck docks that are inset into the building. At the west end of this elevation are the remains of concrete stairs that once gave access to the rear of the building (see Photos 3, 4, and 5).

1927 Addition to Building No. 1

A six-story brick building with an asphalt and tar roof, referred to as the 1927 Addition, added 100,000 square feet of floor space and increased the frontage of the Stix, Baer & Fuller Relay Station to 296 feet in 1927. Mauran, Russell & Crowell were the architects and Boaz-Kiel Construction Company built the addition. It was intended that an additional four stories would be added at a later date; however, this plan was never

United States Department of the Interior
National Park Service

National Register of Historic Places Continuation Sheet

Section number 7 Page 4

Stix, Baer & Fuller Dry Goods Company's
"Grand Leader" Relay Station
St. Louis [Independent City], Missouri

completed.⁶ The façade of this building is three bays wide, with each bay containing three windows. At ground level the bays are single-pane plate glass storefront windows with a green awning erected over windows two and three of the first bay and windows four, five and six of the second bay. Most likely a post period of significance alteration, these storefront windows do not impact the façade in such a manner as to detract from the visual impression of a large, functional-looking building. The remaining five stories feature the same window pattern as the first story, but these windows are large, multi-pane industrial-style windows with simple concrete sills. Red brick covers the rest of the façade. On the west elevation, the three stories that rise above the Stix, Baer & Fuller Relay Station roofline are three bays wide with the characteristic exposed concrete framing surrounded by brick. The rear (south) elevation of this addition is similar to the rear of Buildings No. 1 and No. 2. Industrial-style windows and grates cover some of the rear elevation, and four truck docks are non-functional on the south elevation because of the narrowness of the alley. The east elevation of the 1927 Addition is seven bays wide. While the elevation features the same structural elements as the previous buildings, there is no obvious window pattern. Beginning at the alley and moving toward Laclede Avenue, the first bay contains no windows, the second and fourth bays have windows on stories three and six, the third bay has windows on stories three through six, the fifth bay has windows on stories four through six, the sixth bay has windows on the sixth story, and the seventh bay contains no windows. It appears that windows on the second story of bays one through four may have been infilled. The seventh bay contains a painted sign that covers the original brick facing on stories four through six and advertises the Warehouse of Fixtures business now occupying the building. The 1927 Addition has one truck dock on the east elevation that faces a parking lot and is currently non-functional⁷ (see Photos 6 and 7).

1941 Addition to Building No. 1

In 1937, the Grand Leader Realty Company demolished a building at 3748 Laclede Avenue in order to expand frontage for a second time to a total length of 359 feet. Construction of this new three-story section, known as the 1941 Addition, was completed in 1941. The north elevation is six bays wide. Along the exposed concrete foundation are six, small, single-pane windows. Each bay of stories one through three contains one window with a simple concrete sill. The windows on the first story are the same height as those of the Relay Station, but the windows on the remaining two stories are shorter. The entire elevation is covered in brick with the roofline edged in terra cotta. The west elevation of this addition is adjacent to a parking lot and is eight bays wide. At the north end of this elevation is a small, metal sign advertising the Warehouse of Fixtures. Within the sixth bay, on the ground level, is a shed roof loading dock with corrugated metal framing. There are no windows on this bay. Above the eighth bay, the elevator shaft rises above the roofline. On the south (rear) elevation are two truck doors on one pier at the far west corner.⁸ There are also large, multi-pane industrial-style windows as with the rest of the facility (see Photos 8 and 9).

Alley Bridge

Stix, Baer & Fuller erected an alley bridge at the second story across the alley in 1953 to join Building No. 2 to

⁶ "Stix-Baer Relay Station to have 6-Story Addition" 1B.

⁷ Demba, 3712 Laclede Avenue 27.

⁸ Demba, 3712 Laclede Avenue 28.

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National Register of Historic Places Continuation Sheet

Section number 7 Page 5

Stix, Baer & Fuller Dry Goods Company's
"Grand Leader" Relay Station
St. Louis [Independent City], Missouri

the 1927 Addition. This alley bridge, designed by engineer Wm. C.E. Becker, is comprised of steel, concrete, precast cement tile and corrugated asbestos⁹ (see Photo 10). Although this alley bridge was completed just after the building's period of significance, it does not represent a significant, detrimental alteration. The alley bridge connects the alley side elevations of Building No. 2 and the 1927 Addition, and it facilitated the functions of the Relay Station. Its simple design and obscured location prevent it from detracting from the buildings' historic integrity.

Interior

Although a few variations exist among the two buildings and the additions, many of the basic features are the same. All buildings and additions have exposed poured concrete ceilings and floors. The height from floor to ceiling ranges from 10 feet to 20 feet.¹⁰ Strip fluorescent lighting is suspended from the ceiling on almost all floors and in all areas of each building¹¹ (see Photo 11). The dates of alterations to interior features, such as the addition of strip fluorescent lighting, have been difficult to pinpoint. However, throughout its history the buildings' interiors have maintained characteristics that convey its historic functionality as a relay station and warehouse despite any alterations that have occurred.

The 1914 sketch of the Relay Station in the St. Louis Globe-Democrat provides some textual details of the building's interior when it first opened. The eastern end of the building contained a merchandise return room, a room for goods held for delivery at a specified time, and the garage. The western end of the basement held the stable. The Stix, Baer & Fuller Relay Station also provided a reading room, library, gymnasium, and separate offices for the stable foreman and cashier.¹²

A description of the current interior of Building No. 1 supports the conclusion that the building has undergone some interior changes since its original construction. The first floor, which contains the office and showroom, has no interior partitions, except for the stairwell and elevator shafts. The showroom contains a grid of columns corresponding to the exterior bay divisions that support the poured concrete floors and ceilings. These columns form a seven by fourteen grid, with each column numbered A through G and also 1 through 13 (i.e., A1, B6, F9, G13). These columns have mushroom pilasters (see Photo 12). The functional loading dock opens to the alley and the area is sunken in relation to the rest of the showroom (see Photo 13). The office is at the east end of the first floor, approximately five steps above the showroom floor. It is 2,000 square feet with drywall and paneled partitions and a dropped acoustic tile ceiling.¹³ Building No. 1 provides access to the 1927 Addition and the 1941 Addition on the first and second floors. It is difficult to determine specific alterations that occurred after the period of significance; however, Building No. 1 still retains many original features, such as the exposed concrete ceilings and floors and grid of columns, open showroom, and loading dock, that support its historic integrity.

⁹ "Building Permits," (3 Jan. 1953) 8.

¹⁰ Demba, 3712 Laclede Avenue 27.

¹¹ Demba 3717 Forest Park Avenue 22.

¹² "Work Progressing Rapidly on New Relay Delivery Station for the Grand-Leader," St. Louis Globe Democrat 31 May 1914: a13.

¹³ Demba, 3712 Laclede Avenue 28.

United States Department of the Interior
National Park Service

National Register of Historic Places Continuation Sheet

Section number 7 Page 6

**Stix, Baer & Fuller Dry Goods Company's
"Grand Leader" Relay Station
St. Louis [Independent City], Missouri**

Building No. 2 has no features greatly varying from the other building as the open floor plan is conducive to storage of merchandise. It contains a concrete stairway and one freight elevator. The alley bridge that connects it to the 1927 Addition is on the second floor (see Photos 14 and 15).

The 1927 Addition has bathrooms on the first floor as well as wall-to-wall carpeting, drywall partitions with decorative wall covering, suspended track lighting, perimeter offices with acoustic tile ceilings, and a reception area with marble tile floor (see Photo 16). While the most recent improvements to this portion of the building most likely occurred after the period of significance, some original features remain. There are two original freight elevators and two stairways in the interior that provide access to all floors.¹⁴ Toward the south end of the 1927 Addition, the first story has an elevated conveyor belt that appears to be original (see Photo 17). Despite the newer alterations, the 1927 Addition's historic association to the functional style of relay stations and warehouses is not significantly compromised. Therefore, historic integrity remains.

The 1941 Addition has drywall partitions and dropped acoustic tile ceilings in the lounge area and one original freight elevator and one stairway. The ceiling height is approximately 16 feet on the first floor, 10 feet on the second floor, and 14 feet on the third floor.¹⁵ An original tile partition separates Building No. 1 from the 1941 Addition, but there is access through two openings, one at the south end and one at the north end (see Photos 18 and 19). The 1941 Addition also has an original conveyor belt that runs between the first floor and the second floor at a 45-degree angle (see Photos 20 and 21).

Alterations and Integrity Issues

Some alterations after the period of significance have occurred. Some of the multi-pane, industrial-style windows have been replaced with glass block, but the original recessed fenestration pattern is still visible. There are newer storefront entrances and changes to the overhead doors as technology has changed since 1914; however, these changes do not affect the overall impression of the facility or its historic associations. Furthermore, the original exposed concrete frame, characteristic of relay stations and warehouse buildings, remains visible and the facility as a whole is in relatively good repair. The interior has retained its characteristic openness with few partitions constructed to subdivide any spaces, and the exposed concrete floors and ceilings as well as the mushroom columns remain as they were originally constructed. All of these factors promote the facility's continued use as a warehouse and suggest that the facility has maintained a strong degree of historic integrity throughout the years.

Alterations to the Stix, Baer & Fuller Relay Station have not compromised the overall presence of the building as a dominant structure conducive to the purpose of receiving, sorting and delivering merchandise. Both the exterior and the interior have undergone relatively few changes that would jeopardize the facility's continued association with a more efficient system of merchandise distribution and the history of department store warehousing. In its present condition, the Stix, Baer & Fuller Relay Station maintains its original presence, in both size and shape, as a dominant structural entity, and it continues to function as a warehouse today.

¹⁴ Demba, 3712 Laclede Avenue 27.

¹⁵ Demba, 3712 Laclede Avenue 28.

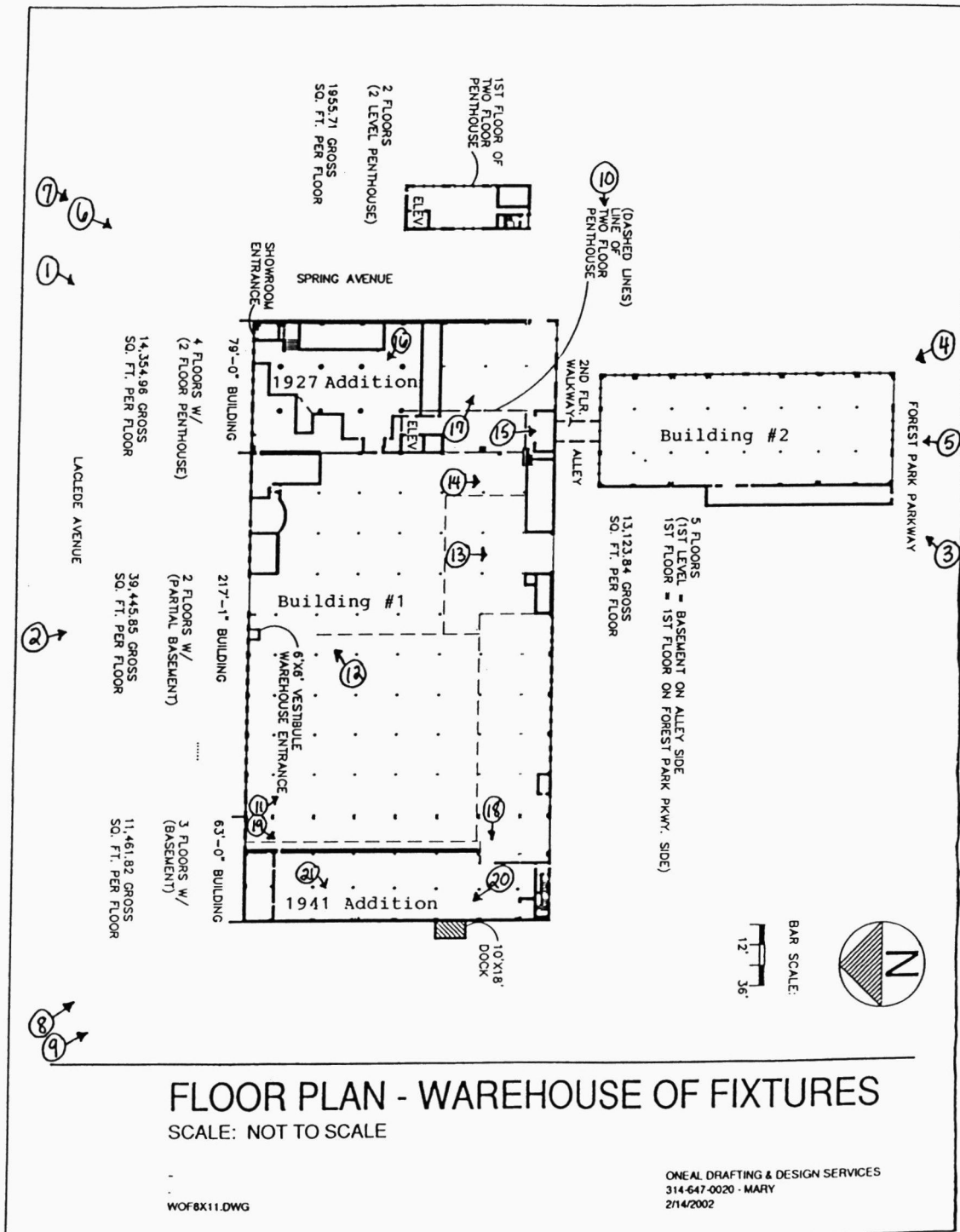
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National Park Service

National Register of Historic Places Continuation Sheet

Section number 7 Page 7

Stix, Baer & Fuller Dry Goods Company's
"Grand Leader" Relay Station
St. Louis [Independent City], Missouri

Floor Plan & Photo Key
Stix, Baer & Fuller Relay Station



United States Department of the Interior
National Park Service

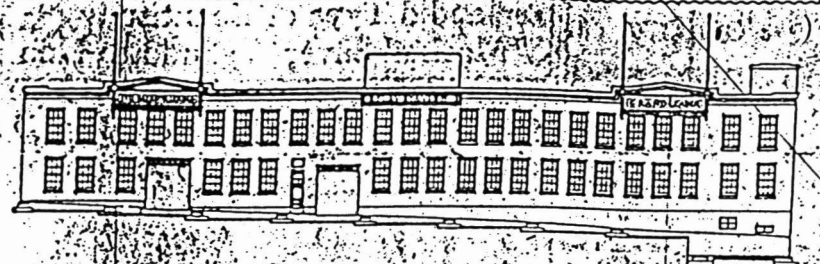
**National Register of Historic Places
Continuation Sheet**

Section number 7 Page 8

**Stix, Baer & Fuller Dry Goods Company's
"Grand Leader" Relay Station
St. Louis [Independent City], Missouri**

Advertisements of the Near Completion of the
Stix, Baer & Fuller Relay Station to
Facilitate Grand Leader Department Store Deliveries


**Relay Station to Facilitate Deliveries
From Store Will Soon Be Ready for Use**



The relay station for the delivery department of the Stix, Baer & Fuller Dry Goods Co. (Grand Leader), which is being erected on Laclede Avenue, between Spring and Vandeventer avenues, is with a frontage of 300 feet. In the near future, completion and soon will be ready for occupancy. It is a two-story structure of brick. It is expected the work of making deliveries will be greatly facilitated.

Source: "Relay Station to Facilitate Deliveries From Store Will Soon Be Ready for Use." *St. Louis Post-Dispatch* 31 May 1914, morning ed.: 16B.

*Work Progressing Rapidly on New Relay,
Delivery Station for the Grand-Leader*



CONSTRUCTION work is proceeding rapidly on the new relay station for the delivery department of the Stix, Baer and Fuller Dry Goods Company (Grand Leader), on the south side of Laclede Avenue, between Spring and Vandeventer avenues. The lot has a frontage of 300 feet and depth of 152. The building will contain two high stories, a basement boiler room and a basement stable. The entire first floor will be used as a relay station for shipping and receiving goods. At the east end of the relay station will be a merchandise return room and a room for goods held for delivery at a specified time. For the drivers will be a reading room, furnished as a regular library, and a gymnasium, fitted with shower baths and lockers. The stable foreman and cashier will have separate offices. The garage will be in the east part of the first floor and the stable on the western extremity in the basement. The stable will contain sixty stalls and a storage room for a carload of hay. The building is of the reinforced concrete type, thoroughly fireproof and has a plain, neat, substantial architectural front.

Source: "Work Progressing Rapidly on New Relay Delivery Station for the Grand-Leader." *St. Louis Globe-Democrat* 31 May 1914: a13.

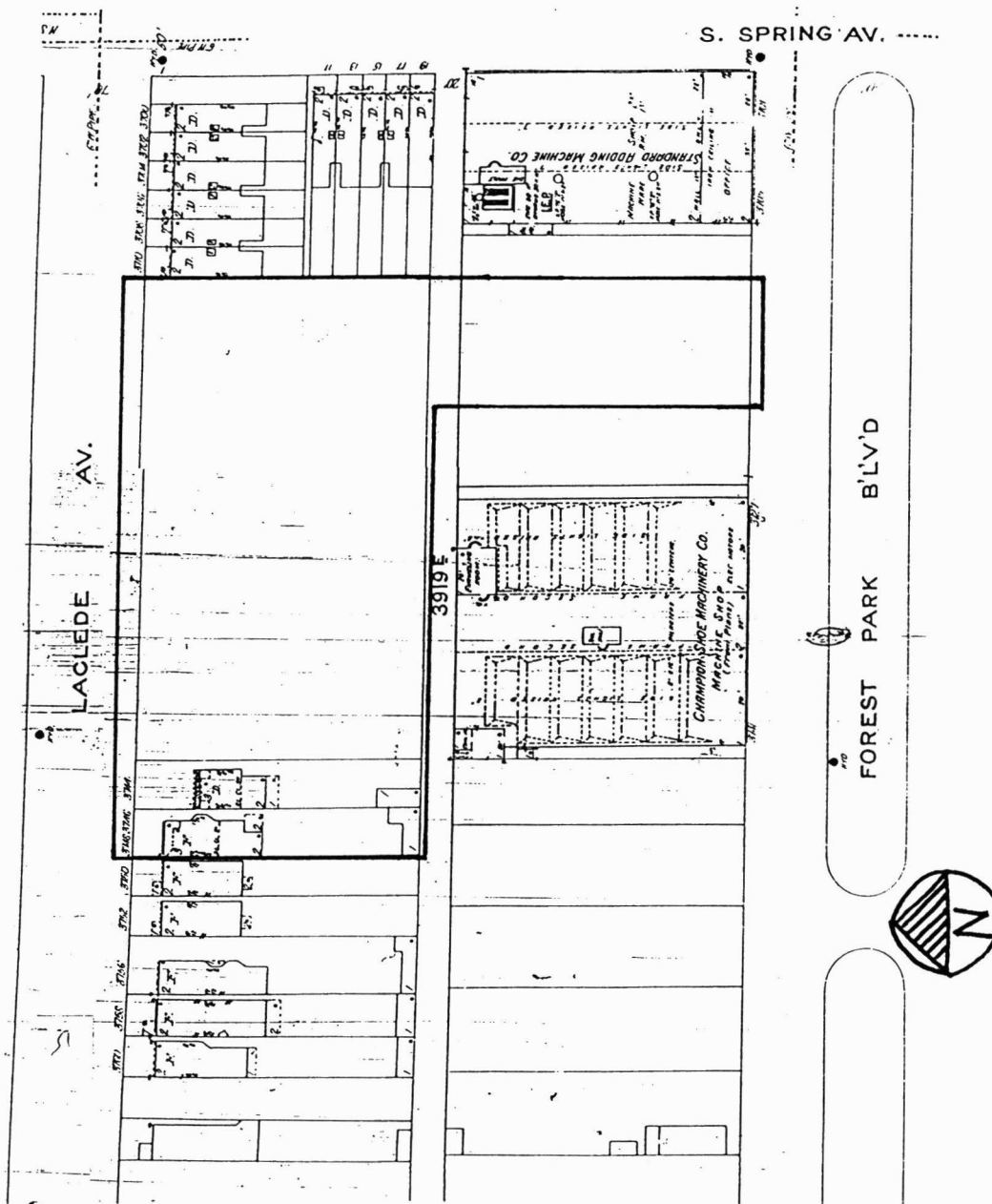
United States Department of the Interior
National Park Service

National Register of Historic Places Continuation Sheet

Section number 7 Page 9

**Stix, Baer & Fuller Dry Goods Company's
"Grand Leader" Relay Station
St. Louis [Independent City], Missouri**

Sanborn Fire Insurance Map, 1903
Source: St. Louis Public Library



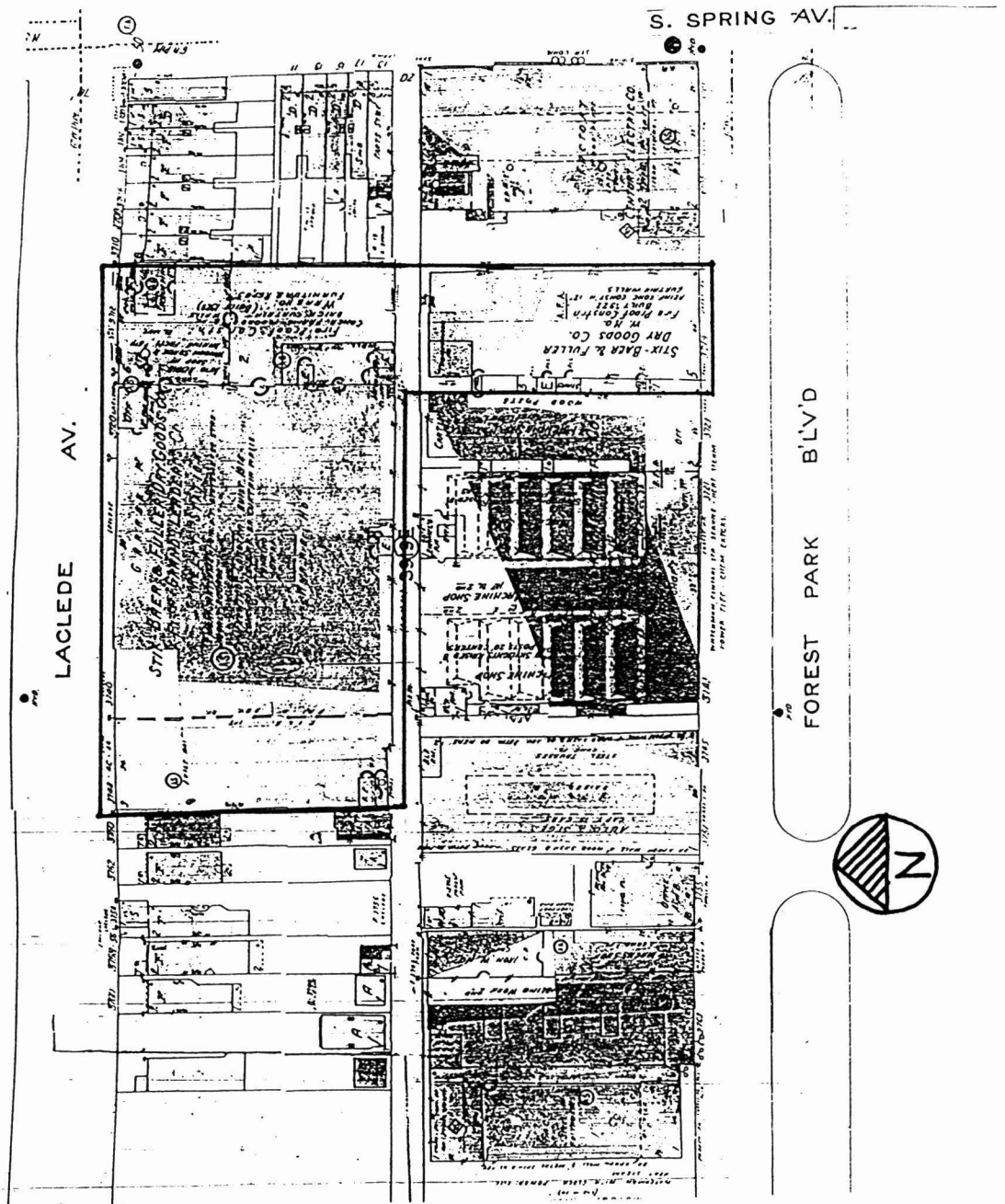
United States Department of the Interior
National Park Service

National Register of Historic Places Continuation Sheet

Section number 7 Page 10

**Stix, Baer & Fuller Dry Goods Company's
"Grand Leader" Relay Station
St. Louis [Independent City], Missouri**

Sanborn Fire Insurance Map, ca. 1931
Source: St. Louis Public Library



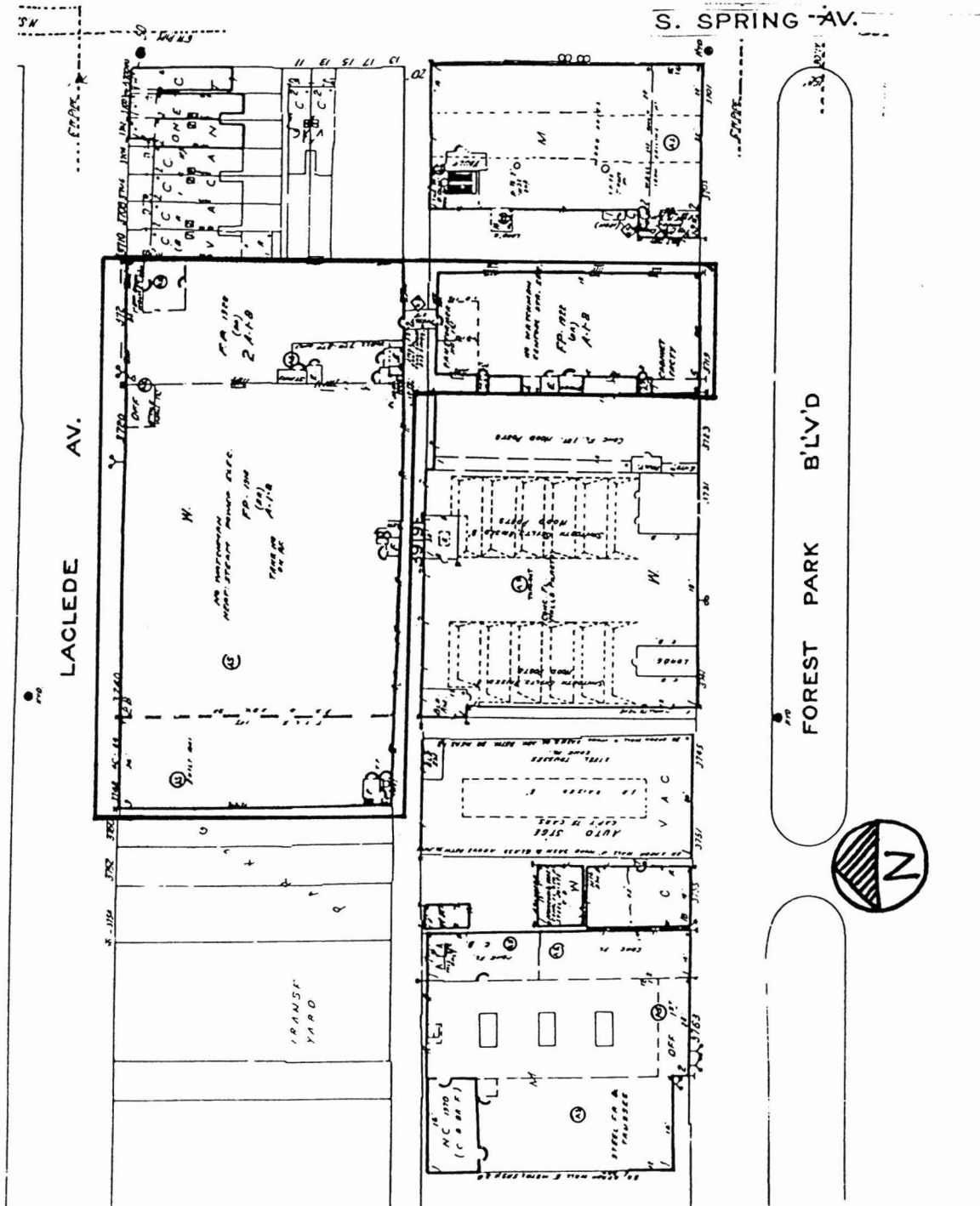
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National Register of Historic Places Continuation Sheet

Section number 7 Page 11

Stix, Baer & Fuller Dry Goods Company's
"Grand Leader" Relay Station
St. Louis [Independent City], Missouri

Sanborn Fire Insurance Map, 1990
Source: St. Louis Public Library



Stix, Baer & Fuller Dry Goods Company's "Grand Leader" Relay Station
Name of Property

St. Louis [Independent City], Missouri
County and State

8. Statement of Significance

Applicable National Register Criteria

(Mark "X" in one or more boxes for the criteria qualifying the property for National Register listing.)

- A** Property is associated with events that have made a significant contribution to the broad patterns of our history.
- B** Property is associated with the lives of persons significant in our past.
- C** Property embodies the distinctive characteristics of a type, period, or method of construction or represents the work of a master, or possesses high artistic values, or represents a significant and distinguishable entity whose components lack individual distinction.
- D** Property has yielded, or is likely to yield, information important in prehistory or history.

Criteria Considerations

(Mark "X" in all the boxes that apply.)

Property is:

- A** owned by a religious institution or used for religious purposes.
- B** removed from its original location.
- C** a birthplace or grave.
- D** a cemetery.
- E** a reconstructed building, object, or structure.
- F** a commemorative property.
- G** less than 50 years of age or achieved significance within the past 50 years.

Narrative Statement of Significance

(Explain the significance of the property on one or more continuation sheets.)

Areas of Significance

(Enter categories from instructions)

COMMERCE

Period of Significance

1914-1952

Significant Dates

N/A

Significant Person

(Complete if Criterion B is marked above)

N/A

Cultural Affiliation

N/A

Architect/Builder

Groves, A.B./Murch Bros. [Building No. 1, 1914];

Unknown/Unknown [Building No. 2, 1922];

9. Major Bibliographical References

Bibliography

(Cite the books, articles, and other sources used in preparing this form on one or more continuation sheets.)

Previous documentation on file (NPS):

- preliminary determination of individual listing (36 CFR 67) has been requested
- previously listed in the National Register
- previously determined eligible by the National Register
- designated a National Historic Landmark
- recorded by Historic American Buildings Survey # _____
- recorded by Historic American Engineering Record # _____

Primary location of additional data:

- State Historic Preservation Office
 - Other State agency
 - Federal agency
 - Local government
 - University
 - Other
- Name of repository: Institute for Sustainable Development

Stix, Baer & Fuller Dry Goods Company's "Grand Leader" Relay Station
Name of Property

St. Louis (Independent City), Missouri
County and State

10. Geographical Data

Acreage of Property 2 acres

UTM References

(Place additional UTM references on a continuation sheet.)

1	[1] [5]	[7] [4] [0] [3] [5] [0]	[4] [2] [7] [9] [8] [5] [0]	2	[] []	[] [] [] [] [] []	[] [] [] [] [] []
	Zone	Easting	Northing		Zone	Easting	Northing
3	[] []	[] [] [] [] [] []	[] [] [] [] [] []	4	[] []	[] [] [] [] [] []	[] [] [] [] [] []
							[] See continuation sheet

Verbal Boundary Description

(Describe the boundaries of the property on a continuation sheet.)

Boundary Justification

(Explain why the boundaries were selected on a continuation sheet.)

11. Form Prepared By

name/title Julie C. Doering

organization Institute for Sustainable Development date February 25, 2002

street & number 112 East High Street telephone (573) 634-5008

city or town Jefferson City state MO zip code 65101

Additional Documentation

Submit the following items with the complete form:

Continuation Sheets

Maps

- A **USGS map** (7.5 or 15 minute series) indicating the property's location.
- A **Sketch map** for historic districts and properties having large acreage or numerous resources.

Photographs

Representative **black and white photographs** of the property.

Additional items

(Check with the SHPO or FPO for any additional items)

Property Owner

(Complete this item at the request of SHPO or FPO.)

name Singer Warehouse Partnership; Don Singer, Trustee

street & number 6963 Waterman telephone 314-725-0505

city or town University City state MO zip code 63130

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National Register of Historic Places Continuation Sheet

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**Stix, Baer & Fuller Dry Goods Company's
"Grand Leader" Relay Station
St. Louis [Independent City], Missouri**

Architect/Builder: Mauran, Russell & Crowell/Boaz-Kiel Construction Company [1927 Addition]; Klipstein & Rathmann/Gamble Const. Company [1941 Addition]; Unknown/Unknown (Wm C.E. Becker, engineer) [Alley Bridge, 1953]

Narrative Statement of Significance

Summary:

The Stix, Baer & Fuller Relay Station was an essential component of one of St. Louis, Missouri's three major early names in the retail business. It is locally significant under Criterion A in the area of Commerce. The rapid expansion of the Stix, Baer & Fuller Dry Goods Company's "Grand Leader" Department Store, located on Washington Avenue from 6th Street to 7th Street and frequently called "one of the greatest stores west of New York City" during its prime, necessitated the construction of the Stix, Baer & Fuller Relay Station.¹⁶ The rapidly growing Grand Leader could not meet the demands of both selling and delivering merchandise. A separate delivery department, or distribution center, became essential to ensuring the Grand Leader's continued success in the changing retail business. Consequently, the Stix, Baer & Fuller Relay Station was built and expanded from 1914-1941 between Laclede Avenue and Forest Park Boulevard near the intersection of South Spring Avenue. This facility minimized costs and delivery time and maximized customer satisfaction by providing a system to facilitate the sorting and delivery of purchased merchandise to customers and in later years warehouse excess merchandise prior to transport to the downtown store. Consequently, the Grand Leader could concentrate on selling its merchandise and continue its growth as one of the most successful retail department stores in the nation's history. The period of significance for the Stix, Baer & Fuller Relay Station begins in 1914 with the construction of Building No. 1 and is terminated in 1952, the 50-year closing date for significance.

Elaboration:

The national retail business was in its infancy when the Stix, Baer & Fuller Dry Goods Company's "Grand Leader" Department Store was established in 1892 by a group of young merchants. This department store was the vision of brothers J. A. and Sigmund Baer, who emigrated from Germany to the United States in 1878 & 1879 respectively. They first settled in the frontier town of Magazine, Arkansas where they operated the Baer Brothers Store, a small dry goods store. They moved to St. Louis, Missouri from Arkansas in 1892, and soon after arriving joined with their brother-in-law Aaron Fuller and established retailer Charles A. Stix, to establish the Grand Leader store at 601 North Broadway. Success came quickly to their business venture, and soon the "fastest growing store in America" needed a larger and more centralized location to showcase its foreign and domestic merchandise to its customers in order to maintain its position as a leading retailer.¹⁷ Relocation to a building on Broadway and Washington, as shown on Continuation Sheet 17, sufficed for a while, but eventually a much larger expanse was necessary to meet the demand for this rapidly growing and successful store. The result was the 1905 acquisition of one of the most prime pieces of downtown St. Louis

¹⁶ "Historic Resources of the Central Business District of St. Louis," National Register of Historic Places Inventory-Nomination Form 27.

¹⁷ _____, St. Louis Globe-Democrat 29 Feb. 1964.

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**Stix, Baer & Fuller Dry Goods Company's
"Grand Leader" Relay Station
St. Louis [Independent City], Missouri**

real estate, the site of the Lindell Hotel, in the single largest real estate deal in St. Louis history at that time. See Continuation Sheet 18 for the key individuals involved in the acquisition of the Lindell Hotel site. In order to construct the "handsomest" department store in all of America, Charles Stix, along with building architect Mauran and realtor Lorenzo Anderson, visited the East Coast to study department store designs.¹⁸ The specifications for the massive department store were decided and construction was soon underway in May of 1905. Upon completion in 1907, the \$800,000 Grand Leader Department Store was eight stories high and provided 450,000 square feet of floor space.¹⁹ Once opened for business at the site of the former Lindell Hotel, an often-coveted commercial section of downtown St. Louis, the store flourished here throughout its history.

During its prime Stix, Baer & Fuller Dry Goods Company's "Grand Leader" had two main competitors: Famous-Barr and Scruggs, Vandervoort & Barney. The beginnings of these two stores were similar to the beginnings of the Stix, Baer & Fuller "Grand Leader." All three stores began as small dry goods operations before expanding into large retail giants. David May, an immigrant from Germany, began a small clothing store in Leadville, Colorado, in 1877. He quickly partnered with local Leadville merchants, brothers Moses, Louis and Joseph Shoenberg, and together moved to St. Louis in 1882 to explore the market. They immediately purchased "The Famous," a store on Broadway and Delmar, for \$150,000. Solid business practices and wise business decisions encouraged the growth of their new enterprise. In 1912, "Barr" was added to the company name after May purchased the William Barr Dry Goods Company, and the Famous-Barr Company continued to sell a variety of merchandise at affordable prices. Likewise, Scruggs, Vandervoort & Barney was established in 1850 under the name McClelland & Scruggs, a dry goods store at 415 North Fourth Street in downtown St. Louis. W. L. Vandervoort joined the store in 1860. Ten years later, after Charles Barney joined the team when McClelland retired, the store was renamed Scruggs, Vandervoort & Barney. As early as the 1880s, Scruggs, Vandervoort & Barney was known for carrying exclusive lines such as Elizabeth Arden Salons, Toni Hats, Kroydon Golf Clubs, Tognac Toiletries, Lee Jellies and Alice Dodd Cookies, and they purchased merchandise from as far away as New York, Chicago, California and Denver. Scruggs, Vandervoort & Barney closed in the late 1960s. Stix, Baer & Fuller, Famous-Barr, and Scruggs, Vandervoort & Barney were three of St. Louis' most successful retail stores.²⁰ They each offered a variety of merchandise at affordable prices and emphasized customer service and satisfaction. Their competition for customers fueled the development of more efficient methods of distribution that helped shape the retailing industry today. In January 1914, in the midst of the competition for customers, Stix, Baer & Fuller Dry Goods Company's "Grand Leader," Famous-Barr and Scruggs, Vandervoort & Barney each featured similar, half-page advertisements in the daily St. Louis Post-Dispatch. See Continuation Sheets 19-21 for a comparison of goods and prices offered by each of these stores.

Despite the competition, business for the Grand Leader was so successful that it soon became apparent a more efficient strategy was needed to facilitate delivery of merchandise to customers. Stix, Baer and Fuller realized that too much floor space at the Grand Leader was being utilized for purposes other than displaying store merchandise and the downtown store alone could not meet the demands of both selling the merchandise and sorting and delivering it to customers. The Stix, Baer & Fuller Relay Station, built in stages from 1914 to

¹⁸ "Great Department Store to Replace Lindell Hotel," St. Louis Republic 17 Feb. 1905: 1.

¹⁹ "Historic Resources of the Central Business District of St. Louis," 26.

²⁰ Gianna Jacobson, "Famous, Stix, Scruggs—big early names in retail," St. Louis Business Journal 28 July-3 Aug. 1988: 12B

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**Stix, Baer & Fuller Dry Goods Company's
"Grand Leader" Relay Station
St. Louis [Independent City], Missouri**

1953 and initially constructed as the Grand Leader's delivery department to facilitate home delivery to customers, became essential to the continued success of the Grand Leader downtown department store.²¹ A. B. Groves was the architect of the original two-story Relay Station (known as Building No. 1, 3720-3740 Laclede Avenue), and the Murch Bros. completed its construction.²² A five-story building (known as Building No. 2, 3717 Forest Park Boulevard) was added to the facility in 1922.²³ Attempts to identify the architect and construction company for this building were unsuccessful; however, it is similar in style to Building No. 1.

Establishment of a relay station and warehouse facility was vital to maintaining Stix, Baer & Fuller Company's position as a leading department store. According to Norm Doering, a young Stix, Baer & Fuller Relay Station worker in the late 1940s, the main function of the Relay Station had always been the sorting of merchandise for delivery to local customers.²⁴ Many customers shopped at the downtown store but preferred to have their purchases wrapped and delivered instead of carrying them home personally. Doering said the packages would be taken by truck to the Relay Station where they would be unloaded onto a conveyor belt. While there were no zip codes at this time, each area of St. Louis was divided into a zone. A few supervisors would mark the zone number on the side of the package and send it down another conveyor belt. Doering, as well as many other young workers, would sort these packages into bins that were organized according to the city zones. Once a bin was full, it was loaded onto a truck for delivery to a customer in the specified zone. The Grand Leader department store did not have the capability of completing this vital aspect of the business. The efficiency of the Stix, Baer & Fuller Relay Station enabled the delivery department to meet the demands of the downtown store.

The features of the Stix, Baer & Fuller Relay Station's exterior and interior were an important consideration when designing an economic structure conducive to its purposes. The massive size of the buildings and the unornamented look of the exterior suggested an emphasis on functionality. The open and spacious interior enabled trucks to enter freely to load and unload merchandise. It featured freight elevators, conveyor belts, and loading/unloading docks for easier and quicker receiving, organizing and transporting of merchandise. Similar to the later built J.C. Penney warehouse building, the Stix, Baer & Fuller Relay Station dominated the horizon and illustrated the power and influence of the Stix, Baer & Fuller name in the department store industry.

According to the brief summary printed with the 1914 sketch of the building, the interior featured amenities for workers of the Relay Station. Delivery drivers had access to a reading room, library and gymnasium complete with shower baths and lockers.²⁵ Stix, Baer & Fuller represented a growing trend in modern department store retailing. While steering toward a much larger and more national business enterprise, it still wanted to maintain some of the values of the small dry goods stores. Stix, Baer & Fuller understood the importance of company morale, as they strived to keep employees happy and comfortable in order to motivate them to perform. The organization of the store and the exceptional treatment of staff both served to further establish the Grand Leader among the best of the best in the category of department stores. A June 28, 1914, article in the St. Louis Post-Dispatch, announced the opening of the Grand Leader Country Club on 52 acres on the

²¹ "Relay Station to Facilitate Deliveries From Store Will Soon Be Ready for Use," St. Louis Post-Dispatch 31 May 1914: 16B.

²² "Building Permits," St. Louis Daily Record 11 May 1914: 3.

²³ Sanborn Fire Insurance Map, [St. Louis Public Library] ca. 1931.

²⁴ Norman Doering, personal interview, 12 Feb. 2002.

²⁵ "Work Progressing Rapidly on New Relay Delivery Station for the Grand-Leader" a13.

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**Stix, Baer & Fuller Dry Goods Company's
"Grand Leader" Relay Station
St. Louis [Independent City], Missouri**

Meramec River. The article reported that the Grand Leader was the "first department store in the United States to start the uplift movement for the benefit of its employees."²⁶ A Country Club for employees, in addition to the facilities available at the Relay Station, demonstrates Stix, Baer & Fuller's commitment to supporting its employees and rewarding them for their performance.

Early on in store history, the Stix, Baer & Fuller Company offered its customers more than just clothing and domestic goods. Stix, Baer & Fuller opened a Piano Department in the Grand Leader store and featured a 1914 recital there to commemorate the department's second anniversary (see Continuation Page 22). Almost exactly eight years after the recital, on April 22, 1922, it delved into the newly explored radio business with its own radio station that provided listeners with news, weather, and music.²⁷ In addition, the Company published a magazine called Modes & Manners that contained articles and pictures about the current fashions and events.²⁸ The April-May 1926 issue of Modes & Manners announced that Stix, Baer & Fuller had joined with other leading national stores to form the Associated Merchandising Corporation, "one of the largest and most powerful retail merchandising organizations in the world." Stores from seventeen U.S. cities and London, England, including Abraham & Straus, L. S. Ayres & Company, L. Bamberger & Co., Bullock's, The Dayton Company, The Emporium, Wm. Filene's Sons Co., B. Forman Company, Frederick & Nelson, Harrods' Ltd., Joseph Horne Co., The J. L. Hudson Company, Hutzler Brothers Co., The F. & R. Lazarus & Co., The Rike-Kumler Co., Stix, Baer & Fuller Company, Strawbridge & Clothier, and The Wm. Taylor Son & Co., combined buying powers and exchanged advice and information while maintaining their independence of ownership and management. Buying offices in New York and eleven foreign cities, including London, Berlin, Paris, Belfast, Lyons, Gablonz, Vienna, Brussels, Florence, St. Gall, and Chemnitz, sent over two hundred representatives to ascertain merchandise, such as glassware, pounded brass, hand-woven rugs, and linens, from every corner of the Earth. This enabled stores in the Associated Merchandising Corporation to provide the most sought-after merchandise to their customers as soon as it is discovered.²⁹ Julius Baer traveled abroad approximately twice a year to purchase the latest European products for the Grand Leader store. Each floor of the eight story Grand Leader Department store then featured a different type of good: clothing on the main floor; gardening supplies on the fifth floor; furniture on the sixth floor. Inclusion in this exclusive organization is a testament to the commercial growth and success of the Stix, Baer and Fuller Company.

As additions were added to the original two-story Stix, Baer & Fuller Relay Station, it also functioned as a warehouse for new or excess merchandise awaiting transport to the downtown store. The 1927 Addition, 3712-3718 Laclede Avenue, was added in 1927-1928, with design by architects Mauran, Russell & Crowell. Boaz-Kiel Construction Company provided construction.³⁰ This addition does not have ground level entry along Laclede Avenue; however, it can be accessed through Building No. 1. The 1941 Addition, 3742-3748 Laclede Avenue, was designed by architects Klipstein & Rathmann and was built by Gamble Construction Company in 1941.³¹ The continued expansion of the Stix, Baer & Fuller Relay Station illustrates the success of the Grand Leader department store and demonstrates the Relay Station's significance to the operation of the business.

²⁶ "Grand Leader Country Club to Formally Open July 4," St. Louis Post-Dispatch 28 June 1914: 8.

²⁷ _____, St. Louis Post-Dispatch 16 Feb. 1964.

²⁸ Jacobson 12B.

²⁹ "All the World for Our Market Place," Modes & Manners Apr.-May 1926: 18.

³⁰ "Building Permits," St. Louis Daily Record 18 Dec. 1927: 4.

³¹ "Building Permits," St. Louis Daily Record 24 July 1941: 8.

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**Stix, Baer & Fuller Dry Goods Company's
"Grand Leader" Relay Station
St. Louis [Independent City], Missouri**

With Stix, Baer and Fuller on the cutting edge of modern changes to the retail business, the Grand Leader store continued to experience growth and success throughout the early 1960s. In 1953, engineer Wm. C. E. Becker designed a second story alley bridge that connected Building No. 2 to the 1927 Addition.³² This facilitated the movement of merchandise from one building to the other. As the trend of the downtown department store transitioned to the idea of department store chains in suburban shopping center malls, the Stix, Baer & Fuller Company was one of the first to begin opening multiple store locations. Relay stations and warehouses were then needed to organize and distribute merchandise to various store locations. According to the newspapers clippings from vertical files at the Mercantile Library at the University of Missouri—St. Louis, Stix, Baer & Fuller began opening retail stores in St. Louis shopping centers every few years starting in 1955 with a store in the Westroads shopping center. Other Stix, Baer & Fuller stores opened at River Roads in 1961 and at Crestwood Plaza in 1967.³³ In 1963, the Stix, Baer & Fuller Company was sold to Associated Dry Goods Corporation. In the early 1970s, Stix, Baer & Fuller began expanding their chain stores outside of the St. Louis area with stores opening in Kansas City in 1971 and in Illinois in 1979. Dillard Department Stores purchased the chain from Associated Dry Goods Corp. in 1983 and changed the store name to Dillard's.³⁴

Along with Scruggs, Vandervoort & Barney and Famous-Barr Company, Stix, Baer & Fuller Dry Goods Company's "Grand Leader" was one of the oldest major department stores in St. Louis. Initially, the non-promotional Grand Leader catered to upper income citizens and offered its customers a variety of merchandise. Later, the Stix, Baer & Fuller Company focused more on lower priced lines of merchandise in a semi-promotional retail business.³⁵ With a house policy that emphasized public confidence and progressive methods yet conservative policy, the Grand Leader business influenced modern ideas about trade and commerce. Known as "one of the most prominent and successful commercial concerns of the city," the Grand Leader offered both domestic goods and goods from some of the finest European manufacturers.³⁶ A predominant component of the Grand Leader's ascension to the top of the retail industry is the Stix, Baer & Fuller Relay Station. This Relay Station facilitated the delivery of merchandise to customers in an efficient and cost-effective manner and also later functioned as a warehouse. Without the construction of this facility, Stix, Baer & Fuller would not have been able to meet the demands of the consumer in this changing market of retail department stores. The Stix, Baer & Fuller Company was a pioneer of the transition from small dry goods stores into the new realm of retail merchandising. While the Stix, Baer & Fuller Relay Station was built over a period of thirty years by various architects and builders, the overall impression of the complex is that of one massive, dominant, interconnected building. The Stix, Baer & Fuller Relay Station played a vital role in enabling the Grand Leader to be remembered as one of St. Louis' first major department stores and one of the greatest stores west of New York.

³² "Building Permits," St. Louis Daily Record 3 Jan. 1953: 8.

³³ [Miscellaneous Stix, Baer & Fuller articles], [Stix, Baer & Fuller Vertical File, St. Louis Mercantile Library at UMSL] 21 Aug. 1955, 8 Aug. 1961, 24 Jan. 1967.

³⁴ Jacobson" 12B.

³⁵ Roy Arthur Klages, "An Analysis & Interpretation of the Factors Influencing the Decentralization of the Downtown Department Stores in St. Louis," (Ph.D. diss., University of Missouri, 1960), 58-59.

³⁶ Walter B. Stevens, St. Louis: History of the Fourth City 1763-1909, vol. 5 (St. Louis: The S.J. Clarke Publishing Co., 1909) 111.

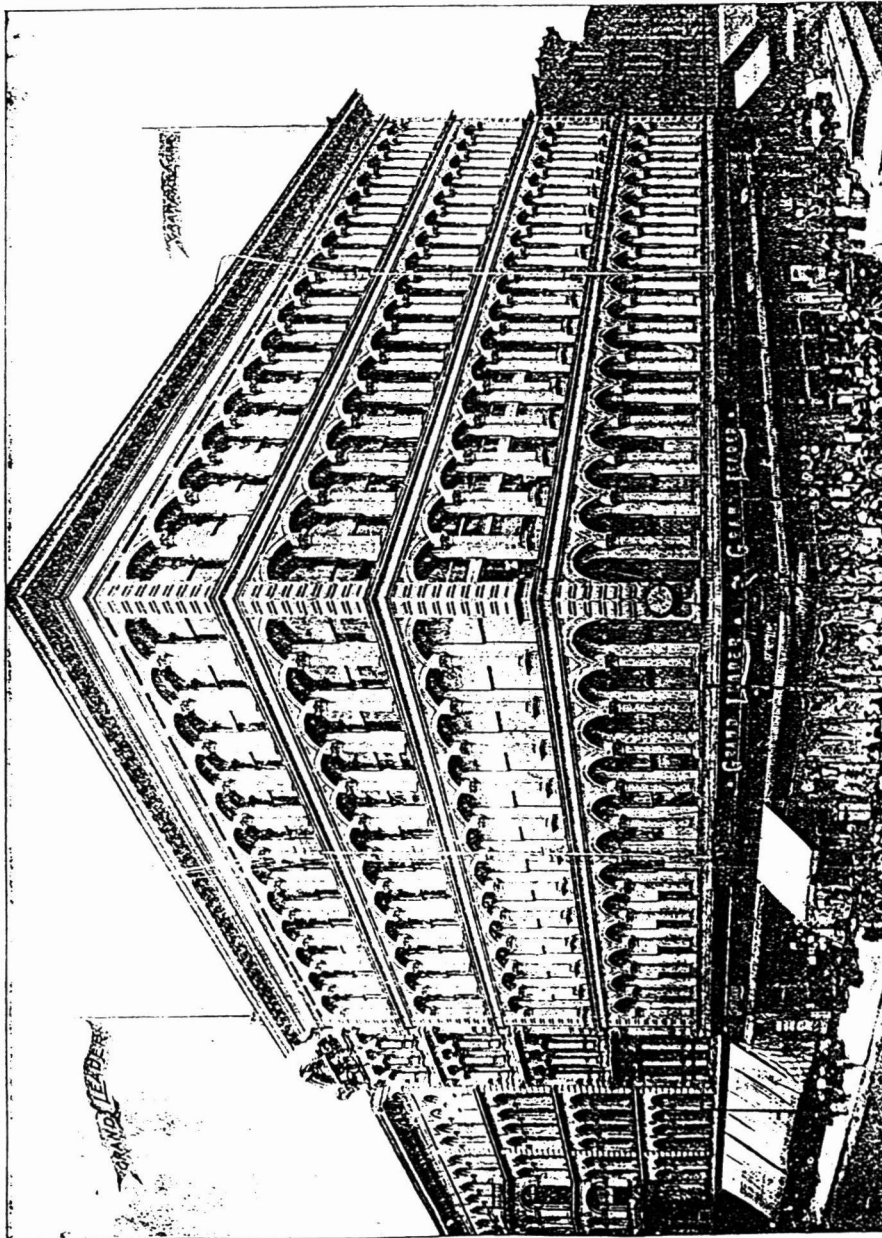
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**Stix, Baer & Fuller Dry Goods Company's
"Grand Leader" Relay Station
St. Louis [Independent City], Missouri**

Photograph ca. 1902
of the Stix, Baer & Fuller Dry Goods Company's
"Grand Leader" Department Store
prior to the move to the Lindell Hotel site.



GRAND LEADER (STIX, BAER & FULLER DRY GOODS COMPANY).
 This great mercantile establishment is located on the busiest corner of St. Louis, the northwest corner of Broadway and Washington Avenue. This locality has long been the center of retail trade. The rise of this house in the mercantile world has been very rapid, justifying the title, "The fastest growing store in America."

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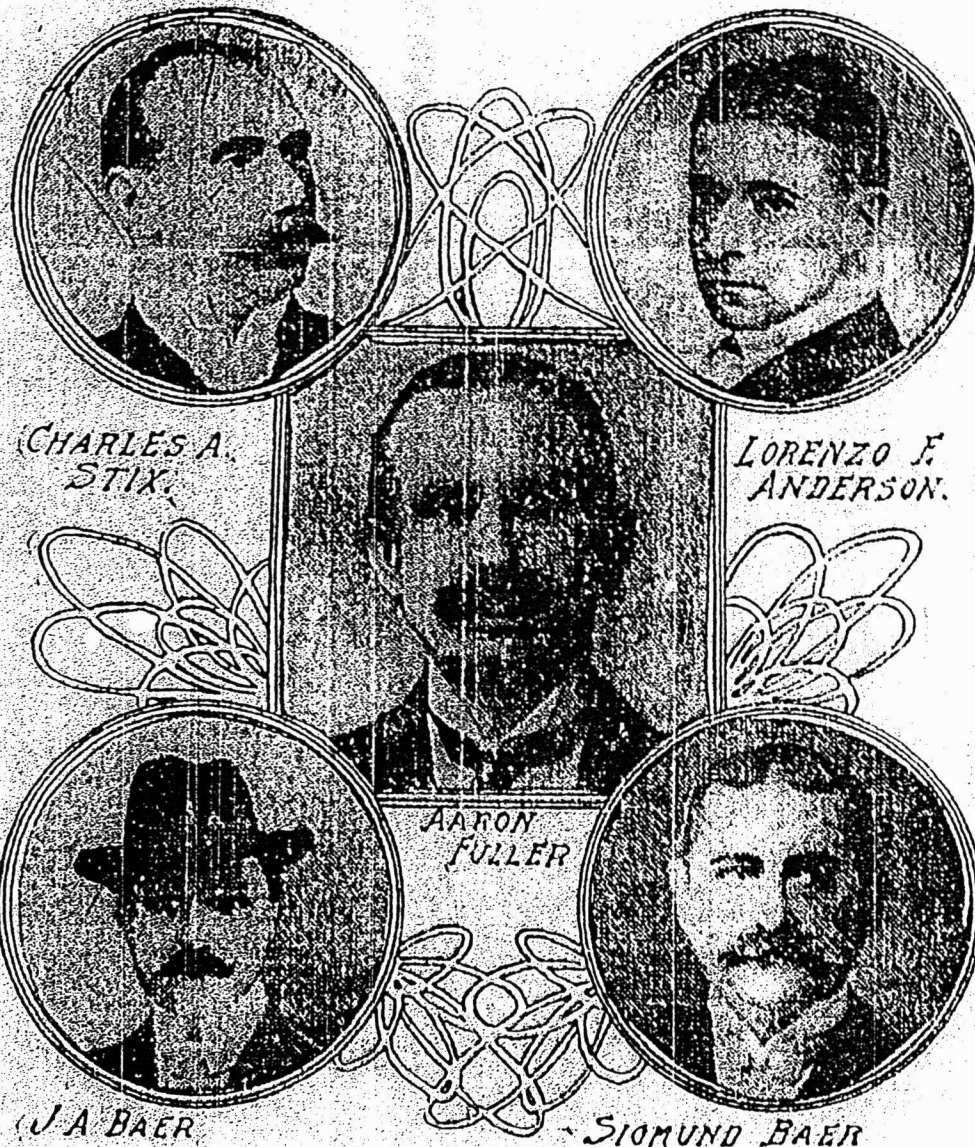
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**Stix, Baer & Fuller Dry Goods Company's
"Grand Leader" Relay Station
St. Louis [Independent City], Missouri**

Individuals involved in closing the deal
for the Stix, Baer & Fuller Dry Goods Company's
"Grand Leader" Department Store
at the Lindell Hotel site.

Grand Leader representatives are Messrs. Stix, Baer & Fuller.
Mercantile Trust Company representative is Mr. Anderson.



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Stix, Baer & Fuller Dry Goods Company's
"Grand Leader" Relay Station
St. Louis [Independent City], Missouri

Source:

Famous-Barr Company.
Advertisement.
St. Louis Post-Dispatch.
5 Jan. 1914: 6.

January Shelf Emptying Sale

Is Today the Center of Interest for Thrifty Shoppers
Double EAGLE STAMPS All Day Tuesday

Economic, the most important of the year, a week Tuesday's shoppers at this store...
wonderful value quoted in this Shelf-Emptying Sale. A with two of the valuable EAGLE STAMPS
given instead of the usual one, Tuesday buying yields the most pronounced savings.

All about the bonus regular prices have been checked, & most every need one may have
now be supplied at reduced savings.

All goods returned
for exchange or for re-
fund MUST be accom-
panied by the original
sales check.

Famous-Barr Co.

ENTIRE BLOCK, OLIVE, LOCUST, SIXTH AND SEVENTH STS.
A Block East of the "L" Station

Women's \$32.50, \$35 & \$39.75 Dresses for \$21

Wisconsin styles in Afternoon, Evening & party dresses, in the newest draped effects, trimmed with high-waisted necks, of crepe de chine, tulle, lawn, chambray, crepe & satin, with lace or ornate finish of hair & shoulder-strings & last choice.

\$21.00

Women's \$25, \$27.50, \$30 & \$35 Dresses, \$15

Women's \$14.00 to \$18.75 Dresses..... \$9.75
Women's \$18.00 to \$20.00 Dresses..... \$11.75
Women's \$20.00 to \$25.00 Dresses..... \$13.00
Women's \$25.00 to \$30.00 Dresses..... \$15.00
Women's \$30.00 to \$35.00 Dresses..... \$17.50

Women's \$47.50, \$50 & \$52.50 Suits, for \$28.75

Handsome Suits of velvet, devore, broadcloth, serge & novelty materials—plaid tailored or untrimmed, crepe or tulle, with lace or ornate finish, a showing of new styles, including a popular manufacturer's worth \$45, \$50 & \$52.50—selected.

\$28.75

Women's \$25 Flush Coats, \$14.85

Stylish new 3/4 & 3/8 length coats of fine wool plush, in different smart and new, with fur-trimmed collars, elegant and comfortable & made of better plush or best black—\$25 value—price.

\$14.85

Women's \$3 English Boots, \$2.35

Neatly new styles in women's English Boots, last styles, with leather, crepe, or rubber heels, made of genuine calf, cow, horse, low back, all sizes, of various, color, price.

\$2.35

Women's \$1.50 to \$2 Union Suits, 89c

Ribbed marine & wool Union Suits, in extra & regular sizes, white or grey with hand made edge, black, blue & red Union Suits, all sizes, of the finest quality, price.

89c

Women's 50c Milk Hose, 25c

Full fashioned black pure thread silk hose, with extra top, double main, back & heel, slight stretch of the grade, price.

25c

\$1 & \$1.25 Fancy Hikes, 59c

A notable sale list includes 1500 yards of plain & fancy Hikes, in cotton, checks, plaids, crepe, tulle & tulle, \$1 & \$1.25 value, price.

59c

\$1.25 to \$2 Dress Goods, 88c Yd.

One big table of 80 & 64-inch black & colored cloth, in good colors, regularly priced at \$1.25 to \$2.00—price.

88c

Clearaway of Men's & Young Men's Suits & Overcoats

An outclearing of our entire Winter stock, all our popular priced Suits & Overcoats being involved. In the highest character, such as Rogers-Peet, Hiram & other reputable well-known makes. The present saleable, & the assortments afford most pleasing choices.

\$9.00	\$13.00	\$16.00	\$19.00	\$22.00
for Suits & Overcoats Worth \$15 to \$18.50	for Suits & Overcoats Worth \$18 & \$20	for Suits & Overcoats Worth \$22.50 & \$25	for Suits & Overcoats Worth \$28 & \$30	for Suits & Overcoats Worth \$35 & \$40

Clearaway Boys' Clothing

Affording the most pleasing selection from great materials & patterns double-breasted or Norfolk tailored Suits & slacks tailored worn Overcoats. Price selected low these are, with.

Boys' \$12.00 to \$15.00 Suits..... \$7.50
Boys' \$15.00 to \$18.00 Suits..... \$9.00
Boys' \$18.00 to \$22.00 Suits..... \$11.00
Boys' \$22.00 to \$25.00 Suits..... \$13.00

Men's \$1 Underwear, 57c

Men's Egyptian cotton spring needle ribbed & ribbed Suits or Drawers, \$1 value, price.

57c

The January Linen Sale

Continues to be a most interesting one in every branch, the offering of selected quality Table & Rembrandt Linens, the remarkably low prices have been of notable lengths in hundreds of thousands in replenishing the stock supply.

Men's \$1 to \$1.50 Nightshirts, 79c

A special list of men's heavy flannel Nightshirts, cut in military style, with full & long sleeves, in all sizes, in all colors, price.

79c

Boys' 50c Sleepers, 38c

Boys' "Clare" flannel Sleepers, in most boys' & girl's sizes, with footies & 1/2 price—value.

38c

\$3.75 to \$5 Lace Curtains, \$2.50

Art Flax, Brussels Net, French voile, etc. Heavy Egyptian, also novelty series of French & Arabian Heavy Lace Curtains, in all sizes, in all colors, price.

\$2.50

\$35 Royal Wilton Rugs, \$26.75

Handsome Wilton Rugs in full size, 24" of the choicest Oriental material & good show patterns—may be most reproduction of \$36.75—value.

\$26.75

Pineapple Layer Cakes

Best & Largest Pineapple Layer Cakes, \$1.00 a dozen, price.

30c

On the Basement Gallery

Women's & Misses' \$15 to \$20 Suits, \$7.50 to \$10

Of wool, cheviot, serge & serge, including our best dressed with all the latest in color & design.

Women's \$10 to \$15 Suits, \$5 to \$7
Women's \$5 to \$10 Suits, \$2.50 to \$5
Women's \$2 to \$5 Suits, \$1 to \$2.50

90c "Milk Hose" 25c
50c to \$1.00 Milk Hose

Women's \$10 to \$15 Suits, \$5 to \$7
Women's \$5 to \$10 Suits, \$2.50 to \$5
Women's \$2 to \$5 Suits, \$1 to \$2.50

Women's \$10 to \$15 Suits, \$5 to \$7
Women's \$5 to \$10 Suits, \$2.50 to \$5
Women's \$2 to \$5 Suits, \$1 to \$2.50

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Stix, Baer & Fuller Dry Goods Company's
"Grand Leader" Relay Station
St. Louis [Independent City], Missouri

Source:

Scruggs-Vandervoort-Barney
Advertisement.
St. Louis Post-Dispatch.
5 Jan. 1914: 2.

MONDAY EVENING, JANUARY 5, 1914

ST. LOUIS POST-DISPATCH

Mourning Dept.
Here you can find a complete stock of Mourning Apparel and Accessories. We can serve you on short notice.

Scruggs - Vandervoort - Barney
OLIVE and LOCUST from NINTH to TENTH
In connection with James McCreery & Co., New York

Madame T. T.
is with the...
special...
appeal...

Let Our January Sale of White Be of Service to You
All who are attending our January Sale of White are finding it extremely profitable and one of tremendous value. Owing to the greatly enlarged space which has effected possibly to a greater extent the departments than the largest store in the January Sale than the others—it has been possible for us to assemble the greatest variety of high-grade merchandise in the history of this store. You should by all means share in the splendid values, many of which spell the most...

Pay Less for Household Linens Now During the White Sale
Housekeepers will find this sale a most profitable time in which to purchase Household Linens. The variety also is all that could be desired and includes:

Embossed Neck Towels
Fine quality Embossed All-White Neck Towels with monogram opening, size 12x16 inches, value 50c each. Sale price \$1.00.

Embossed Bath Towels
Large Embossed Bath Towels in all white, also those with red or blue borders, value 60c each. Sale price \$1.20.

Embossed Handkerchiefs
Large Embossed Handkerchiefs in all white, also those with red or blue borders, value 25c each. Sale price 50c.

Embossed Napkins
Large Embossed Napkins in all white, also those with red or blue borders, value 25c each. Sale price 50c.

Embossed Tablecloths
Large Embossed Tablecloths in all white, also those with red or blue borders, value \$1.00 each. Sale price \$2.00.

Blankets at Special Prices
There is no better time than right now to buy Blankets, as the January Sale of White is offering many special values and the cold weather so prevalent during January makes the need of them urgent.

11x14 Blankets in wash check, blue, tan and grey. Value \$2.00 a pair, sale price \$1.00.

11x14 Blankets in broken plaids of blue, pink, red and grey. Value \$2.50 a pair, sale price \$1.25.

11x14 Blankets in broken plaids of blue, pink, red and grey. Value \$3.00 a pair, sale price \$1.50.

Sheets and Pillowcases in the January White Sale
Let our January Sale of White serve you in the best way possible. It can save you considerable money.

"Angela" Sheets and Pillowcases
These are made of an excellent quality, soft-dressed cotton and are priced at less than most of the material by the yard.

"Angela" Sheets, each 60c
"Angela" Pillowcases, each 30c

"Hortonia" Sheets and Pillowcases
Our special brand "Hortonia" Sheets are made of good quality cotton and are to be had in the following line sizes:

61x90-inch Sheets, each 80c
71x90-inch Sheets, each 90c
81x90-inch Sheets, each 1.00
91x90-inch Sheets, each 1.10
101x90-inch Sheets, each 1.20

The Password of the Clan Victrola "Victor Records"
WHERE two Victrola owners meet, what does the talk swing to? Records! If you are a Victrola owner and particularly a NEW member of the "Clan Victrola," we want you to explore, with us, the wonders of the Victor Record Catalogue. There are over 5000 Victor Records, you know.

There are cozy, sound-proof rooms in our Victor Section especially for scientific record selection. Intelligent salespeople, too. Start your record library here this week. Whether you buy one record at 60 cents or fifty at \$3 each—our service will be equally efficient and agreeable.

Hartford-Saxony Rugs Reduced
We are offering all discontinued patterns of Hartford-Saxony Rugs at material savings in price. There are no better rugs made in this country and you could not expect to have another opportunity to buy these celebrated rugs at so much less than regular value. Only high-class wool materials are used in their making, the colors are non-fading and there is no stiffening used, which eliminates all tendency to curl at the edges. The designs are reproductions of the finest Oriental rugs and they are unsurpassed for durability.

Size	Regular Price	Special Price
12x18-in.	\$12.00	\$6.00
14x20-in.	\$15.00	\$7.50
16x22-in.	\$18.00	\$9.00
18x24-in.	\$21.00	\$10.50
20x26-in.	\$24.00	\$12.00
22x28-in.	\$27.00	\$13.50
24x30-in.	\$30.00	\$15.00
26x32-in.	\$33.00	\$16.50
28x34-in.	\$36.00	\$18.00
30x36-in.	\$39.00	\$19.50
32x38-in.	\$42.00	\$21.00
34x40-in.	\$45.00	\$22.50
36x42-in.	\$48.00	\$24.00
38x44-in.	\$51.00	\$25.50
40x46-in.	\$54.00	\$27.00
42x48-in.	\$57.00	\$28.50
44x50-in.	\$60.00	\$30.00
46x52-in.	\$63.00	\$31.50
48x54-in.	\$66.00	\$33.00
50x56-in.	\$69.00	\$34.50
52x58-in.	\$72.00	\$36.00
54x60-in.	\$75.00	\$37.50
56x62-in.	\$78.00	\$39.00
58x64-in.	\$81.00	\$40.50
60x66-in.	\$84.00	\$42.00
62x68-in.	\$87.00	\$43.50
64x70-in.	\$90.00	\$45.00
66x72-in.	\$93.00	\$46.50
68x74-in.	\$96.00	\$48.00
70x76-in.	\$99.00	\$49.50
72x78-in.	\$102.00	\$51.00
74x80-in.	\$105.00	\$52.50
76x82-in.	\$108.00	\$54.00
78x84-in.	\$111.00	\$55.50
80x86-in.	\$114.00	\$57.00
82x88-in.	\$117.00	\$58.50
84x90-in.	\$120.00	\$60.00
86x92-in.	\$123.00	\$61.50
88x94-in.	\$126.00	\$63.00
90x96-in.	\$129.00	\$64.50
92x98-in.	\$132.00	\$66.00
94x100-in.	\$135.00	\$67.50
96x102-in.	\$138.00	\$69.00
98x104-in.	\$141.00	\$70.50
100x106-in.	\$144.00	\$72.00
102x108-in.	\$147.00	\$73.50
104x110-in.	\$150.00	\$75.00
106x112-in.	\$153.00	\$76.50
108x114-in.	\$156.00	\$78.00
110x116-in.	\$159.00	\$79.50
112x118-in.	\$162.00	\$81.00
114x120-in.	\$165.00	\$82.50
116x122-in.	\$168.00	\$84.00
118x124-in.	\$171.00	\$85.50
120x126-in.	\$174.00	\$87.00
122x128-in.	\$177.00	\$88.50
124x130-in.	\$180.00	\$90.00
126x132-in.	\$183.00	\$91.50
128x134-in.	\$186.00	\$93.00
130x136-in.	\$189.00	\$94.50
132x138-in.	\$192.00	\$96.00
134x140-in.	\$195.00	\$97.50
136x142-in.	\$198.00	\$99.00
138x144-in.	\$201.00	\$100.50
140x146-in.	\$204.00	\$102.00
142x148-in.	\$207.00	\$103.50
144x150-in.	\$210.00	\$105.00
146x152-in.	\$213.00	\$106.50
148x154-in.	\$216.00	\$108.00
150x156-in.	\$219.00	\$109.50
152x158-in.	\$222.00	\$111.00
154x160-in.	\$225.00	\$112.50
156x162-in.	\$228.00	\$114.00
158x164-in.	\$231.00	\$115.50
160x166-in.	\$234.00	\$117.00
162x168-in.	\$237.00	\$118.50
164x170-in.	\$240.00	\$120.00
166x172-in.	\$243.00	\$121.50
168x174-in.	\$246.00	\$123.00
170x176-in.	\$249.00	\$124.50
172x178-in.	\$252.00	\$126.00
174x180-in.	\$255.00	\$127.50
176x182-in.	\$258.00	\$129.00
178x184-in.	\$261.00	\$130.50
180x186-in.	\$264.00	\$132.00
182x188-in.	\$267.00	\$133.50
184x190-in.	\$270.00	\$135.00
186x192-in.	\$273.00	\$136.50
188x194-in.	\$276.00	\$138.00
190x196-in.	\$279.00	\$139.50
192x198-in.	\$282.00	\$141.00
194x200-in.	\$285.00	\$142.50
196x202-in.	\$288.00	\$144.00
198x204-in.	\$291.00	\$145.50
200x206-in.	\$294.00	\$147.00
202x208-in.	\$297.00	\$148.50
204x210-in.	\$300.00	\$150.00
206x212-in.	\$303.00	\$151.50
208x214-in.	\$306.00	\$153.00
210x216-in.	\$309.00	\$154.50
212x218-in.	\$312.00	\$156.00
214x220-in.	\$315.00	\$157.50
216x222-in.	\$318.00	\$159.00
218x224-in.	\$321.00	\$160.50
220x226-in.	\$324.00	\$162.00
222x228-in.	\$327.00	\$163.50
224x230-in.	\$330.00	\$165.00
226x232-in.	\$333.00	\$166.50
228x234-in.	\$336.00	\$168.00
230x236-in.	\$339.00	\$169.50
232x238-in.	\$342.00	\$171.00
234x240-in.	\$345.00	\$172.50
236x242-in.	\$348.00	\$174.00
238x244-in.	\$351.00	\$175.50
240x246-in.	\$354.00	\$177.00
242x248-in.	\$357.00	\$178.50
244x250-in.	\$360.00	\$180.00
246x252-in.	\$363.00	\$181.50
248x254-in.	\$366.00	\$183.00
250x256-in.	\$369.00	\$184.50
252x258-in.	\$372.00	\$186.00
254x260-in.	\$375.00	\$187.50
256x262-in.	\$378.00	\$189.00
258x264-in.	\$381.00	\$190.50
260x266-in.	\$384.00	\$192.00
262x268-in.	\$387.00	\$193.50
264x270-in.	\$390.00	\$195.00
266x272-in.	\$393.00	\$196.50
268x274-in.	\$396.00	\$198.00
270x276-in.	\$399.00	\$199.50
272x278-in.	\$402.00	\$201.00
274x280-in.	\$405.00	\$202.50
276x282-in.	\$408.00	\$204.00
278x284-in.	\$411.00	\$205.50
280x286-in.	\$414.00	\$207.00
282x288-in.	\$417.00	\$208.50
284x290-in.	\$420.00	\$210.00
286x292-in.	\$423.00	\$211.50
288x294-in.	\$426.00	\$213.00
290x296-in.	\$429.00	\$214.50
292x298-in.	\$432.00	\$216.00
294x300-in.	\$435.00	\$217.50
296x302-in.	\$438.00	\$219.00
298x304-in.	\$441.00	\$220.50
300x306-in.	\$444.00	\$222.00
302x308-in.	\$447.00	\$223.50
304x310-in.	\$450.00	\$225.00
306x312-in.	\$453.00	\$226.50
308x314-in.	\$456.00	\$228.00
310x316-in.	\$459.00	\$229.50
312x318-in.	\$462.00	\$231.00
314x320-in.	\$465.00	\$232.50
316x322-in.	\$468.00	\$234.00
318x324-in.	\$471.00	\$235.50
320x326-in.	\$474.00	\$237.00
322x328-in.	\$477.00	\$238.50
324x330-in.	\$480.00	\$240.00
326x332-in.	\$483.00	\$241.50
328x334-in.	\$486.00	\$243.00
330x336-in.	\$489.00	\$244.50
332x338-in.	\$492.00	\$246.00
334x340-in.	\$495.00	\$247.50
336x342-in.	\$498.00	\$249.00
338x344-in.	\$501.00	\$250.50
340x346-in.	\$504.00	\$252.00
342x348-in.	\$507.00	\$253.50
344x350-in.	\$510.00	\$255.00
346x352-in.	\$513.00	\$256.50
348x354-in.	\$516.00	\$258.00
350x356-in.	\$519.00	\$259.50
352x358-in.	\$522.00	\$261.00
354x360-in.	\$525.00	\$262.50
356x362-in.	\$528.00	\$264.00
358x364-in.	\$531.00	\$265.50
360x366-in.	\$534.00	\$267.00
362x368-in.	\$537.00	\$268.50
364x370-in.	\$540.00	\$270.00
366x372-in.	\$543.00	\$271.50
368x374-in.	\$546.00	\$273.00
370x376-in.	\$549.00	\$274.50
372x378-in.	\$552.00	\$276.00
374x380-in.	\$555.00	\$277.50
376x382-in.	\$558.00	\$279.00
378x384-in.	\$561.00	\$280.50
380x386-in.	\$564.00	\$282.00
382x388-in.	\$567.00	\$283.50
384x390-in.	\$570.00	\$285.00
386x392-in.	\$573.00	\$286.50
388x394-in.	\$576.00	\$288.00
390x396-in.	\$579.00	\$289.50
392x398-in.	\$582.00	\$291.00
394x400-in.	\$585.00	\$292.50
396x402-in.	\$588.00	\$294.00
398x404-in.	\$591.00	\$295.50
400x406-in.	\$594.00	\$297.00
402x408-in.	\$597.00	\$298.50
404x410-in.	\$600.00	\$300.00
406x412-in.	\$603.00	\$301.50
408x414-in.	\$606.00	\$303.00
410x416-in.	\$609.00	\$304.50
412x418-in.	\$612.00	\$306.00
414x420-in.	\$615.00	\$307.50
416x422-in.	\$618.00	\$309.00
418x424-in.	\$621.00	\$310.50
420x426-in.	\$624.00	\$312.00
422x428-in.	\$627.00	\$313.50
424x430-in.	\$630.00	\$315.00
426x432-in.	\$633.00	\$316.50
428x434-in.	\$636.00	\$318.00
430x436-in.	\$639.00	\$319.50
432x438-in.	\$642.00	\$321.00
434x440-in.	\$645.00	\$322.50
436x442-in.	\$648.00	\$324.00
438x444-in.	\$651.00	\$325.50
440x446-in.	\$654.00	\$327.00
442x448-in.	\$657.00	\$328.50
444x450-in.	\$660.00	\$330.00
446x452-in.	\$663.00	\$331.50
448x454-in.	\$666.00	\$333.00
450x456-in.	\$669.00	\$334.50
452x458-in.	\$672.00	\$336.00
454x460-in.	\$675.00	\$337.50
456x462-in.	\$678.00	\$339.00
458x464-in.	\$681.00	\$340.50
460x466-in.	\$684.00	\$342.00
462x468-in.	\$687.00	\$343.50
464x470-in.	\$690.00	\$345.00
466x472-in.	\$693.00	\$346.50
468x474-in.	\$696.00	\$348.00
470x476-in.	\$699.00	\$349.50
472x478-in.	\$702.00	\$351.00
474x480-in.	\$705.00	\$352.50
476x482-in.	\$708.00	\$354.00
478x484-in.	\$711.00	\$355.50
480x486-in.	\$714.00	\$357.00
482x488-in.	\$717.00	\$358.50
484x490-in.	\$720.00	\$360.00
486x492-in.	\$723.00	\$361.50
488x494-in.	\$726.00	\$363.00
490x496-in.	\$729.00	\$364.50
492x498-in.	\$732.00	\$366.00
494x500-in.	\$735.00	\$367.50
496x502-in.	\$738.00	\$369.00
498x504-in.	\$741.00	\$370.50
500x506-in.	\$744.00	\$372.00
502x508-in.	\$747.00	\$373.50
504x510-in.	\$750.00	\$375.00
506x512-in.	\$753.00	\$376.50
508x514-in.	\$756.00	\$378.00
510x516-in.	\$759.00	\$379.50
512x518-in.	\$762.00	\$381.00
514x520-in.	\$765.00	\$382.50
516x522-in.	\$768.00	\$384.00
518x524-in.	\$771.00	\$385.50
520x526-in.	\$774.00	\$387.00
522x528-in.	\$777.00	\$388.50
524x530-in.	\$780.00	\$390.00
526x532-in.	\$783.00	\$391.50
528x534-in.	\$786.00	\$393.00
530x536-in.	\$789.00	\$394.50
532x538-in.	\$792.00	\$396.00
534x540-in.	\$795.00	\$397.50
536x542-in.	\$798.00	\$399.00
538x544-in.	\$801	

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Stix, Baer & Fuller Dry Goods Company's
"Grand Leader" Relay Station
St. Louis [Independent City], Missouri

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Stix, Baer & Fuller Dry Goods Company's
"Grand Leader" Relay Station
St. Louis [Independent City], Missouri

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Verbal Boundary Description

3712-3748 Laclede Avenue

Lot 32 and the Eastern 14 feet of Lot 31 of FOREST PARK BOULEVARD SUBDIVISION and a tract 300 feet wide adjoining said Lot 32 on the East and all in Block 3919-E of the City of St. Louis, having an aggregate front of 360 feet on the South line of Laclede Avenue by a depth Southwardly of 182 feet to an alley; bounded East by a line parallel with and distant 124 feet 5 inches West of the West line of Spring Avenue, according to a survey executed by Pitzman's Company of Surveyors & Engineers on November 8th, 9th, and 12th, 1946.³⁷

3717 Forest Park Boulevard

A Lot of FOREST PARK BOULEVARD SUBDIVISION in Block 3919-E of the City of St. Louis, fronting 78.03 feet on the North line of Forest Park Avenue by a depth Northwardly between parallel lines of 182.65 feet on

³⁷ Demba, 3712 Laclede Avenue 58.

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**Stix, Baer & Fuller Dry Goods Company's
"Grand Leader" Relay Station
St. Louis [Independent City], Missouri**

the East line and of 182.64 feet on the West line to the South line of an alley; bounded East by a line 130.01 feet West of and parallel with the West line of Spring Avenue, according to a survey executed by Pitman's Company of Surveyors & Engineers on November 8th, 9th, and 12th, 1946.³⁸

Boundary Justification

This is the legal described boundary for the entire property of the Stix, Baer & Fuller Dry Goods Company's "Grand Leader" Relay Station.

Photographs

The following information is the same for all photographs:

Stix, Baer & Fuller Dry Goods Company's "Grand Leader" Relay Station

St. Louis [Independent City], Missouri

Julie C. Doering

Photographs #1-#7, #10: December 2001; Photographs #8-#9: January 2002; Photographs #11-#21:
February 2002

Negatives on file with Julie C. Doering, Institute for Sustainable Development, 112 East High Street,
Jefferson City, MO

Photo Descriptions:

Exterior Photos

1. North elevation (façade) of two-story, Building No. 1 built in 1914, facing southwest, taken across Laclede Avenue
2. North elevation of Building No. 1, facing south, view of windows, roof detail, and covered frieze
3. West elevation and south elevation (façade) of five-story, Building No. 2 built in 1922, facing northeast, taken across Forest Park Boulevard
4. South and east elevations of Building No. 2, facing northwest, taken across Forest Park Boulevard
5. South elevation of Building No. 2, facing north, view of parapet and original "Stix, Baer & Fuller" sign
6. East elevation of six-story, 1927 Addition to Building No. 1, facing southwest, taken across Laclede Avenue
7. East elevation and north elevation (façade) of 1927 Addition, facing southwest, taken across Laclede Avenue

³⁸ Demba, 3717 Forest Park Avenue 48.

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**Stix, Baer & Fuller Dry Goods Company's
"Grand Leader" Relay Station
St. Louis [Independent City], Missouri**

8. North elevation (façade) and west elevation of three-story, 1941 Addition to Building No. 1, facing southeast, taken across Laclede Avenue
9. West elevation of 1941 Addition, facing southeast, taken across Laclede Avenue
10. East elevation of 2nd story alley bridge built in 1953 that connects Building No. 2 to the 1927 Addition, facing west, taken across South Spring Avenue

Interior Photos

11. Building No. 1, first floor, facing southeast, view of showroom with strip fluorescent lighting and columns with mushroom pilasters
12. Building No. 1, first floor, facing northeast, view of non-functional electric garage door, strip fluorescent lighting and columns with mushroom pilasters
13. Building No. 1, first floor, facing south, view of functional electric garage and sunken customer loading area which opens to the alley behind the building
14. 1927 Addition, second floor, facing south, view from left to right shows the entrance to the alley bridge connecting Building No. 2 to 1927 Addition and also one of the building's freight elevators
15. Alley Bridge, second floor, facing south, view of Building No. 2 through the alley bridge
16. 1927 Addition, first floor, facing northwest, view of track lighting, decorative columns, and entrance to Building No. 1 through doorway below the EXIT sign
17. 1927 Addition, first floor, facing east, view of elevated conveyor belt
18. Building No. 1, first floor, facing west, view of south end entrance to 1941 Addition
19. Building No. 1, first floor, facing southwest, view of north end entrance to 1941 Addition
20. 1941 Addition, first floor, facing northwest, view of electric garage door and conveyor belt from the second floor
21. 1941 Addition, second floor, facing west, view of conveyor belt shown in Photo #20

UNITED STATES DEPARTMENT OF THE INTERIOR
NATIONAL PARK SERVICE

NATIONAL REGISTER OF HISTORIC PLACES
EVALUATION/RETURN SHEET

REQUESTED ACTION: NOMINATION

PROPERTY NAME: Stix, Baer and Fuller Dry Goods Company's "Grand Leader" Relay Station

MULTIPLE NAME:

STATE & COUNTY: MISSOURI, St. Louis

DATE RECEIVED: 6/12/02 DATE OF PENDING LIST: 6/24/02
DATE OF 16TH DAY: 7/10/02 DATE OF 45TH DAY: 7/27/02
DATE OF WEEKLY LIST:

REFERENCE NUMBER: 02000805

REASONS FOR REVIEW:

APPEAL: N DATA PROBLEM: N LANDSCAPE: N LESS THAN 50 YEARS: N
OTHER: N PDIL: N PERIOD: N PROGRAM UNAPPROVED: N
REQUEST: N SAMPLE: N SLR DRAFT: N NATIONAL: N

COMMENT WAIVER: N

ACCEPT RETURN REJECT 7.17.02 DATE

ABSTRACT/SUMMARY COMMENTS:

RECOM./CRITERIA _____

REVIEWER _____ DISCIPLINE _____

TELEPHONE _____ DATE _____

DOCUMENTATION see attached comments Y/N see attached SLR Y/N



Stix, Baer & Fuller Relay Station
St. Louis [Independent City], MO
Photo #1



Stix, Baer & Fuller Relay Station

St. Louis [Independent City], Mo

Photo #2



Stix, Baer & Fuller Relay Station
St. Louis [Independent City], MO
Photo # 3



Stix, Baer & Fuller Relay Station

St. Louis [Independent City], MO

Photo #4

Stix, Baer & Fuller



Stix, Baer & Fuller Relay Station
St. Louis [Independent City], MO
Photo #5

NEW & USED
**OFFICE, STORE
& WAREHOUSE
EQUIPMENT**
534-3250
MON & SAT 8:30-5:00
OPEN TO THE PUBLIC



For Sale
COLBERS
862-7100

For Sale
CC
862-7100



Stix, Baer & Fuller Relay Station
St. Louis [Independent City], MO

Photo #6



WAREHOUSE OF FIXTURES with MEN

NEW & USED
OFFICE, STORE & WAREHOUSE EQUIPMENT
534-3250
MON-SAT 8:30-5:00
OPEN TO THE PUBLIC

Louisiana University Buffaloes



LACLEDE

Stix, Baer & Fuller Relay Station
St. Louis [Independent City], MO
Photo # 7



Here knowledge makes lives

WAREHOUSE
of FIXTURES
Phone 534-3250
NEW & USED
Office, Stoves, Ranges,
Fixtures & Equipment
at LOWEST PRICES
OPEN TO ALL

COLLEGE
862-700

Stix, Baer & Fuller Relay Station

St. Louis [Independent City], MO

Photo #8



WAREHOUSE
of FIXTURES
Phone 534-3250
OPEN & LOADED
Auto, Small, Medium
SUVs, Equipment
WILDEST PRICES
Cash or Finance

STU

STU

Stix, Baer & Fuller Relay Station
St. Louis [Independent City], Mo
Photo #9



Stix, Baer & Fuller Relay Station
St. Louis [Independent City], MO

Photo #10



Stix, Baer & Fuller Relay Station

St. Louis [Independent City], MO

Photo #11

9 F9

8 G8

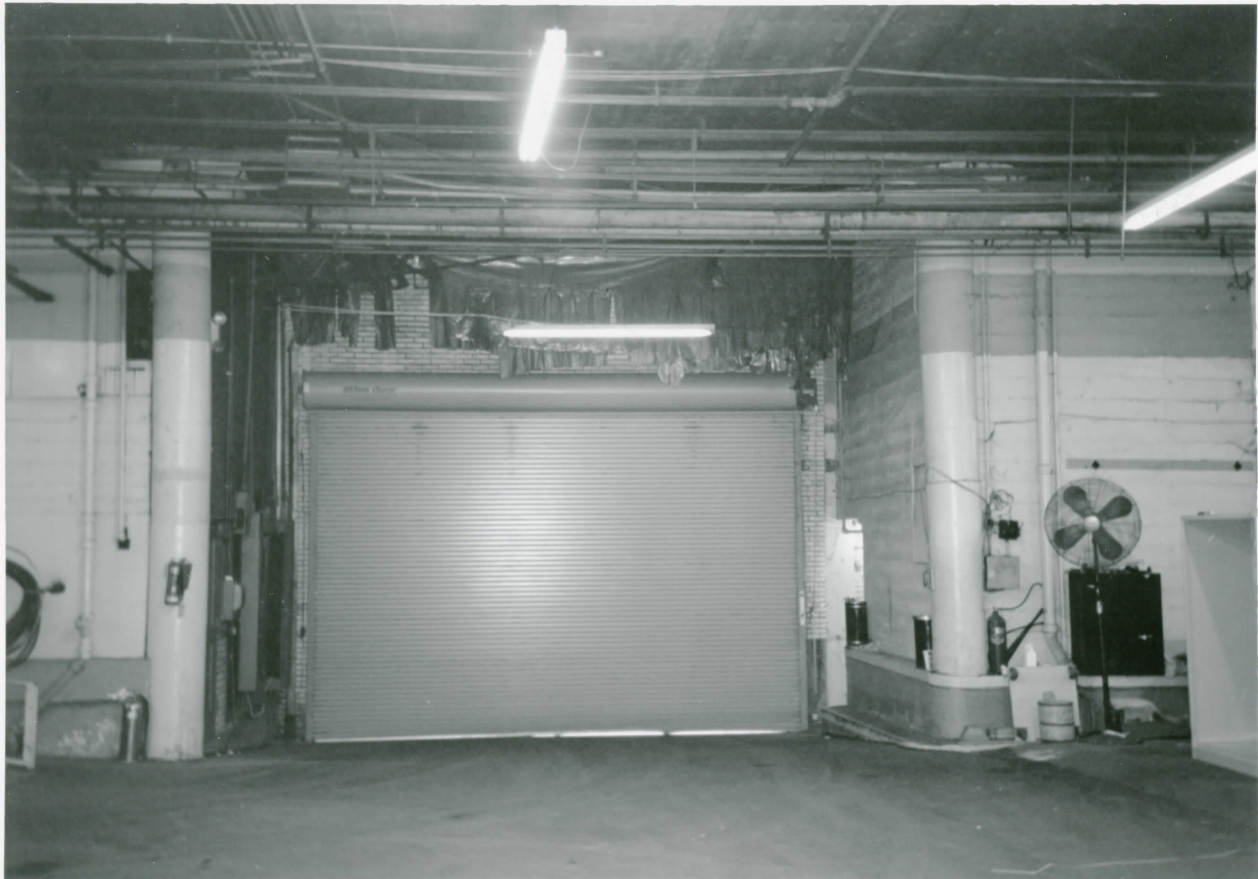
67

F8 F8

Please
WATCH
YOUR
STEP



Stix, Baer & Fuller Relay Station
St. Louis [Independent City], MO
Photo #12



Stix, Baer & Fuller Relay Station
St. Louis [Independent City], MO

Photo #13



Stiv, Baer & Fuller Relay Station
St. Louis [Independent City], MO

Photo #14



Stix, Baer & Fuller Relay Station
St. Louis [Independent City], MO
Photo #15



Stix, Baer & Fuller Relay Station

St. Louis [Independent City], MO

Photo #16



Stix, Baer & Fuller Relay Station
St. Louis [Independent City], Mo
Photo #17



Stix, Baer & Fuller Relay Station
St. Louis [Independent City], MO
Photo #18



Stix, Baer & Fuller Relay Station
St. Louis [Independent City], MO
Photo #19

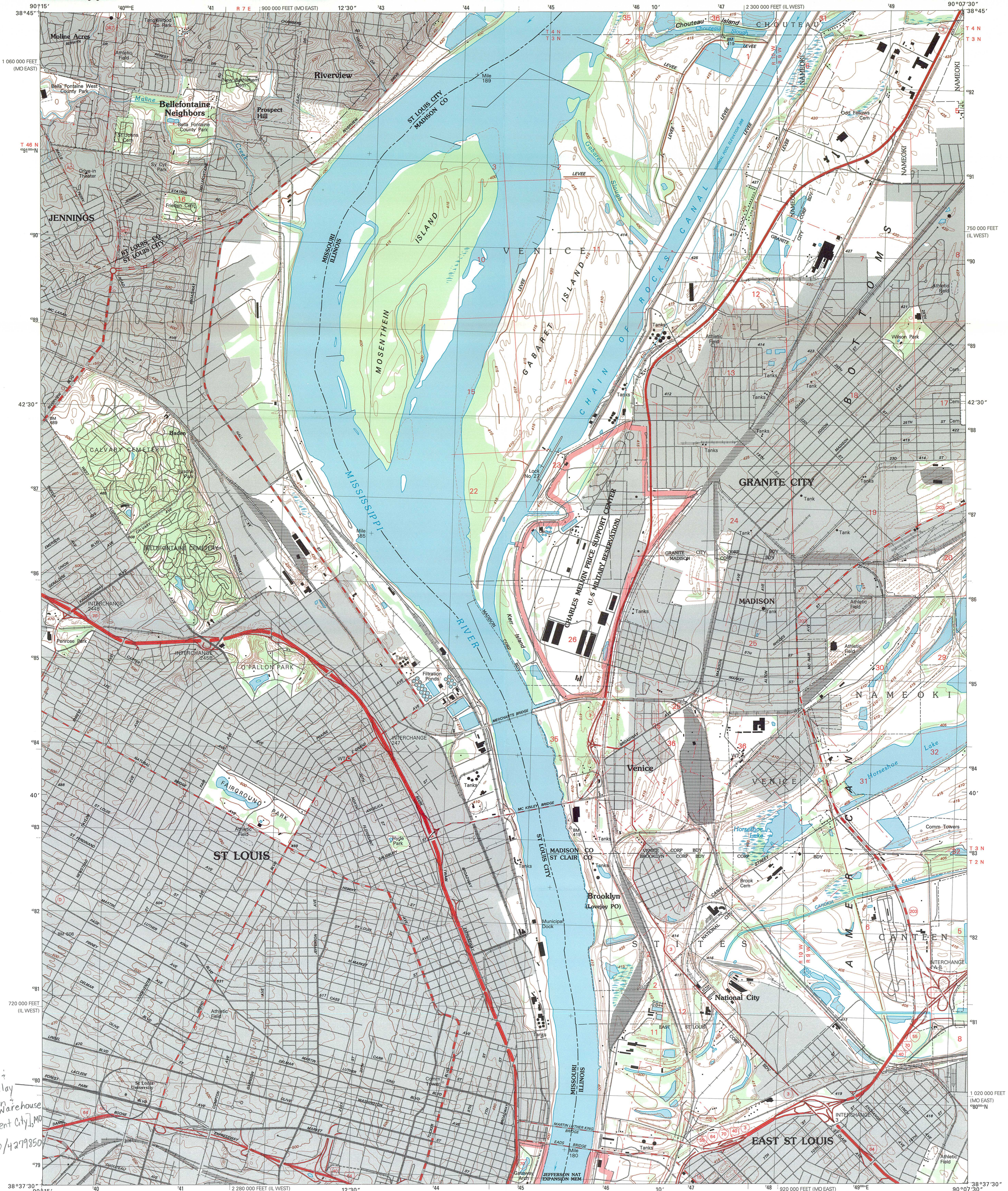
SHIPPING
& RECEIVING
ONLY
Please Use Front Door
for Shipping & Receiving



Stix, Baer & Fuller Relay Station
St. Louis [Independent City], Mo
Photo #20

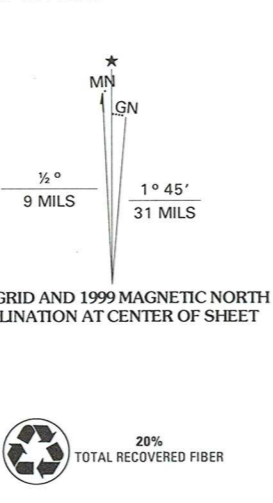


Stix, Baer & Fuller Relay Station
St. Louis [Independent City], MO
Photo #21



Stix, Baer & Fuller Relay Station Warehouse [Independent City], MO 15/740350/4279850

Produced by the United States Geological Survey
Topography compiled 1952. Planimetry derived from imagery taken 1993 and other sources. Photospectroscopy using imagery dated 1998; no major culture or drainage changes observed. PLSS and survey control current as of 1954. Boundaries, other than corporate, verified 1999
North American Datum of 1983 (NAD 83). Projection and 1000-meter grid: Universal Transverse Mercator, zone 15 10 000-foot ticks: Illinois (west zone) and Missouri (east zone) Coordinate Systems of 1983
North American Datum of 1927 (NAD 27) is shown by dashed corner ticks. The values of the shift between NAD 83 and NAD 27 for 7.5-minute intersections are obtainable from National Geodetic Survey NADCON software
Contours that conflict with revised planimetry are dashed
There may be private inholdings within the boundaries of the National or State reservations shown on this map



SCALE 1:24 000
CONTOUR INTERVAL 10 FEET
SUPPLEMENTARY CONTOUR INTERVAL 5 FEET
NATIONAL GEODETIC VERTICAL DATUM OF 1929
TO CONVERT FROM FEET TO METERS, MULTIPLY BY 0.3048
THIS MAP COMPLIES WITH NATIONAL MAP ACCURACY STANDARDS
FOR SALE BY U.S. GEOLOGICAL SURVEY, P.O. BOX 25286, DENVER, COLORADO 80225
AND ILLINOIS GEOLOGICAL SURVEY, CHAMPAIGN, ILLINOIS 61820
AND DIVISION OF GEOLOGY AND LAND SURVEY
MISSOURI DEPARTMENT OF NATURAL RESOURCES, ROLLA, MISSOURI 65401
A FOLDER DESCRIBING TOPOGRAPHIC MAPS AND SYMBOLS IS AVAILABLE ON REQUEST

ROAD CLASSIFICATION
Primary highway hard surface Light-duty road, hard or improved surface
Secondary highway hard surface Unimproved road
Interstate Route U.S. Route State Route

QUADRANGLE LOCATION

1	2	3	1 Florissant
			2 Columbia Bottom
			3 Wood River
4	5		4 Clayton
			5 Monks Mound
			6 Webster Groves
6	7	8	7 Cahokia
			8 French Village

ADJOINING 7.5 QUADRANGLE NAMES

GRANITE CITY, IL-MO 1998
NIMA 2961 II NW-SERIES V863

STATE OF MISSOURI
DEPARTMENT OF NATURAL RESOURCES

Bob Holden, Governor • Stephen M. Mahfood, Director

June 6, 2002

Ms. Carol Shull
United States Department of the Interior
National Register of Historic Places
Mail Stop 2280, suite 400
1849 C St., NW
Washington, D.C. 20240



Dear Ms. Shull:

Enclosed please find the following submission from Missouri for nomination to the National Register of Historic Places:

Stix, Baer & Fuller Dry Goods Company's "Grand Leader" Relay Station
St. Louis [Independent City], Missouri

Our state review board, the Missouri Advisory Council on Historic Preservation, approved the above nomination on May 10, 2002. All owners and appropriate elected public officials were notified and provided at least thirty (30) days to comment on the above nomination in accordance with 36CFR60.6, interim regulations, using the exact notification format recommended by the National Register. No objections, notarized or otherwise, were received for the above referenced action.

The City of St. Louis, as part of its responsibilities as a Certified Local Government, reviewed the nomination prior to its presentation to our state review board. Enclosed please find the letter of support from the Cultural Resources Office of the St. Louis Preservation Board.

If you have any questions concerning this submission, please contact Roger Maserang of my staff at (573) 522-4641.

Sincerely,

STATE HISTORIC PRESERVATION OFFICE

Claire F. Blackwell
Director and Deputy State Historic Preservation Officer

CFB:rm

Enclosures: as stated

PLANNING & URBAN DESIGN AGENCY
CITY OF ST. LOUIS

FRANCIS G. SLAY
Mayor

April 15, 2002

Ms. Claire Blackwell
Deputy State Historic Preservation Officer
Historic Preservation Program
Division of Parks, Recreation and Historic Preservation
Department of Natural Resources
Post Office Box 176
Jefferson City, Missouri 65102

RECEIVED
APR 22 2002
HISTORIC PRESERVATION PROGRAM

Dear Ms. Blackwell:

In accordance with the Certified Local Government requirements, the Cultural Resource's Preservation Board of the City of St. Louis has reviewed the National Register Nominations for the following buildings: North Riverfront Industrial Historic District, Roughly located on Lewis, North 1st & North 2nd; Missouri Pacific Building, 210 N. 13th St.; Stix, Baer & Fuller Relay Station and Warehouse, 3712-3748 Laclede Avenue, 3717 Forest Park Boulevard.

In our opinion, the buildings do meet National Register Criteria, and we recommend proceeding with the nominations.

At our meeting of April 8, 2001, the following motions were carried unanimously:

Approval of the North Riverfront Industrial Historic District with consideration of the appropriateness of Criteria A of the National Register; Approval of the Missouri Pacific Building with consideration of the appropriateness of Criterion A and C of the National Register; Approval of the of Stix, Baer & Fuller Relay Station and Warehouse with consideration of the appropriateness of Criteria A of the National Register.

Sincerely,
Cultural Resources Office / Preservation Board


John Burse, Chairman

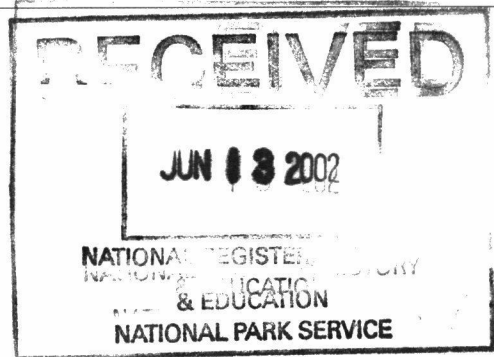
xc: JoAnn Radetek, CLG Coordinator
Kathleen E. Shea, Director

1015 Locust St. ♣ Suite 1200 ♣ St. Louis, Missouri 63101

e-mail: planning@stlouis.missouri.org

STATE OF MISSOURI
DEPARTMENT OF NATURAL RESOURCES

Bob Holden; Governor • Stephen M. Mahfood, Director



June 12, 2002

Ms. Carol Shull
United States Department of the Interior
National Register of Historic Places
Mail Stop 2280, Suite 400
1849 C St. NW
Washington, D.C. 20240

Dear Ms. Shull:

Enclosed please find the photos for the Stix, Baer & Fuller Dry Good's Company's "Grand Leader" Relay Station, St. Louis [Independent City], Missouri. Also, is a copy of the cover letter that was sent with the nomination originally.

The pictures were left out of the envelope by mistake. Please accept my apology for the confusion.

Sincerely,

STATE HISTORIC PRESERVATION OFFICE

A handwritten signature in cursive script that reads "Pat G. Cunningham".

Pat G. Cunningham
Clerical, National Register

PGC:pc

Enclosures: as stated

STATE OF MISSOURI
DEPARTMENT OF NATURAL RESOURCES

Bob Holden, Governor • Stephen M. Mahfood, Director

June 6, 2002

Ms. Carol Shull
United States Department of the Interior
National Register of Historic Places
Mail Stop 2280, suite 400
1849 C St., NW
Washington, D.C. 20240

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Sincerely,

STATE HISTORIC PRESERVATION OFFICE



Claire F. Blackwell
Director and Deputy State Historic Preservation Officer

CFB:rm

Enclosures: as stated